

Lincoln of Coconut Creek "Lincoln Wall Logo" Sign Deviation

5501 W. Sample Rd. Coconut Creek, Florida 33073...Parcel ID #48218030022
Property Owners: TT of Sample Inc.

Overall Lincoln Dealership Signage Scope of Work:

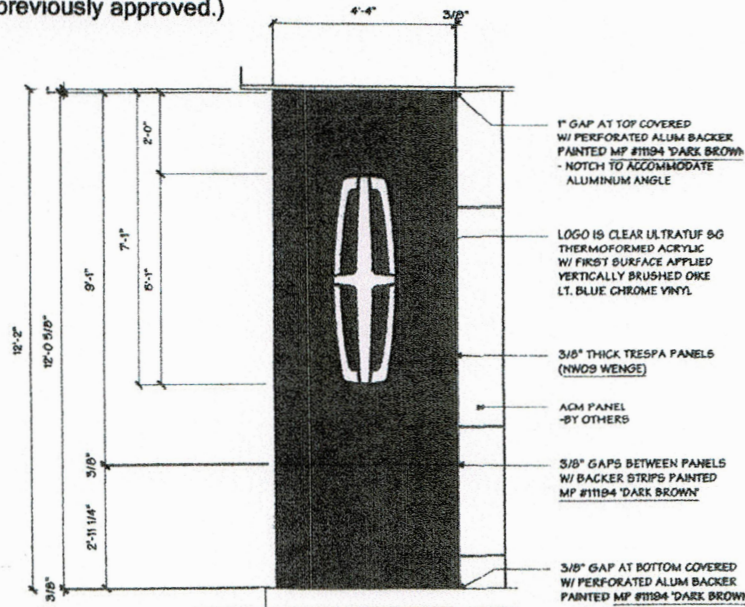
Wall signage for the new Lincoln of Coconut Creek dealership is currently proceeding through the City of Coconut Creek's planning review process as follows:

1. 32" high brushed oke chrome film faced "LINCOLN" 3/4" thick translucent white acrylic exposed return letters suspended from overhanging soffit in front of the large floor-to-ceiling vehicle display windows on the building's front elevation facing south to the vehicle display lot, frontage road and ultimately Sample Road. The sign is internally illuminated, 26"11 3/8" wide and totals 71.92 SF.
2. 12" high illuminated "COCONUT CREEK" brushed oke chrome film faced letters with 3/4" thick translucent white acrylic exposed returns installed on the concrete wall planter.

(Note: the permits for the above two signs have been previously approved.)

Detailed description of proposed Lincoln "Star" Logo Wall Sign

5'1" high by 1' 7" wide "Star" illuminated LINCOLN Star "LOGO" sign proposed to be installed on a 12'2" high by 4'4" wide dark brown painted (MP #11194) panel attached to the oversized corner column supporting the porte cohere roof. The 5'1" high Lincoln Star "LOGO" is clear acrylic with vertically brushed oke light blue chrome vinyl. The Lincoln wall logo sign is setback 17'6" from the front building elevation.



Justification for Sign Deviation for the Lincoln Wall Logo Sign

This sign deviation can be justified with the following findings of fact:

1. The 5'1" high illuminated logo sign exceeds the regulations of Sec. 13.466.8(c)(3) which a calculated non-linear sign may exceed the 3' maximum height but not the maximum height of 6'.. The sign's setback is a considerable distance from the public right of way and hence...the viewing public. The logo sign is 17'6" behind the front elevation of the dealership building that maintains an approximate 171' setback from the front property line which is also the north line of the frontage road which runs parallel to Sample Road but, said north line is approximately 110' from the north right of way line of Sample Road. Therefore, the logo sign is setback approximately 300' from the Sample Rd. right of way which is significantly greater than the typical setback for commercial buildings along the Sample Rd. commercial corridor.
2. In addition to the significant setback, significant parking lot treescape and medium story plant material in the medians along the Frontage Road as well as Sample Road block the view of the Logo sign.