

Charter Review

APPLICANT INFORMATION

Applicant Name:	Jonathan Ahlbum
Address:	660 NW 49 AVE Coconut Creek 33063
District:	A
Phone Number:	9546095357
Email Address:	jahlbum@ahlbumgroup.com
Applied Date:	12/1/2024 12:42:04 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 30 yrs	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	N
All	Have you graduated from the City`s Citizen Academy?	N

Jon Ahlbum

Coconut Creek, FL | 954-609-5357

ahlbum@ahlbumgroup.com | www.ahlbumgroup.com

Business Owner | Medicare Supplement Accredited Advisor | Community Leader

Professional Experience

The Ahlbum Insurance Group | Margate, FL

President and Owner

4/1994 – Present

The Ahlbum Insurance Group is a leading independent agency, helping seniors find affordable coverage to protect them from the hidden healthcare costs associated with Medicare.

Metropolitan Life | Plantation, FL

Insurance Agent and Licensed Sales Representative

3/1993 – 4/1994

MetLife helps generations of people around the world protect their finances, property, family, and future

Pompano Beach Marine Center | Pompano Beach, FL

Sales Manager

2/1984 – 3/1993

PBMC is a certified Grady-White dealer proudly serving South Florida for almost 60 years.

Paradise Resort | Murray, KY

Owner/Operator

3/1980 – 2/1984

Paradise resort is a family owned, lakeside retreat offering spectacular views of Kentucky Lake, with access to fishing, boating, and recreation.

Jon Ahlbum, Inc. | Edgartown, MA

President and Owner

1/1968 – 3/1980

Jon Ahlbum, Inc is a holding company operating the Depot Corner Service Station along with Look & Son's Taxi.

Community Involvement

- **Past Member, Charter Review Board** | City of North Lauderdale, FL
- **Former Deputy Sheriff** | Dukes County, MA
- **Past President, Martha's Vineyard Chamber of Commerce** | Vineyard Haven, MA
- **Past Member, Board of Fire Engineers** | Edgartown, MA
- **Past Chairman, Board of Health** | Edgartown, MA
- **Co-Founder, Edgartown Board of Trade** | Edgartown, MA
- **Founder, Martha's Vineyard Transit Authority** | Edgartown, MA
- **Former Captain and Volunteer Fire Fighter** | Edgartown, MA
- **Past Member, MV Airport Safety Commission** | Vineyard Haven, MA

Education and Professional Certifications

- Medicare Supplement Accredited Advisor | National Association of Medicare Supplement Advisors
- Life, Health and Variable Annuity Certification | State of FL |
- Multi-Engine, Commercial Airplane Pilot | Federal Aviation Administration
- Wentworth Institute of Technology | Diesel Engine Technology

Charter Review

APPLICANT INFORMATION

Applicant Name:	Jonathan F Boche
Address:	4724 NW 5th Ct Coconut Creek 33063
District:	A
Phone Number:	9372154445
Email Address:	jonathan@bochellc.com
Applied Date:	11/14/2024 4:26:30 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 7	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	N
All	Have you graduated from the City`s Citizen Academy?	N

SUMMARY AND PROFILE

Director of CX

Dynamic and experienced Customer Experience Director with over 6 years in senior customer experience roles and 4 years in ecommerce proven track record in developing and implementing customer experience strategies, leading cross-functional teams, and enhancing customer satisfaction across all touch points Strong leadership skills with a deep understanding of customer service metrics and best practices. Adept at managing customer reporting metrics including satisfaction, returns, reviews, and ticketing

Policy Development & Implementation	Staffing & Development	Customer Retention & Loyalty
Leadership & Team Management	Technical Knowledge	Program Development
Cross-Department Communication	Reporting & Analytics	Data-Driven Decision Making
Cross-Marketplace Support Operations	Emotional Intelligence	Customer Experience Strategy

PROFESSIONAL EXPERIENCE

REDCON1 | Boca Raton, FL

Director of Customer & User Experience

May 2022 - Current

- ✓ Developed and executed a comprehensive customer experience strategy aligned with the company's overall business objectives.
- ✓ Led cross-functional teams to integrate customer-centric principles into all aspects of the organization.
- ✓ Implemented strategies and technologies to enhance customer satisfaction, loyalty, and retention within the CX department.
- ✓ Managed and mentored direct reports, conducting weekly/monthly 1-on-1 meetings to review performance, address issues, and set goals.
- ✓ Leverage AI technologies to maximize efficiency.
- ✓ Hosted and led weekly team lead meetings and CX team meetings to discuss strategies, share updates, and ensure alignment.
- ✓ Served as the primary liaison between the CX team, fulfillment centers, new product development and other department heads ensuring seamless operations.
- ✓ Analyzed key customer metrics to identify recurring issues and developed action plans for improvement, including Customer Retention, AOV, Return Rate, KPIs, Contact Rate, ROI and NPS.
- ✓ Provided comprehensive weekly CX updates to C-Suite, including data analysis and decisions made.
- ✓ Oversaw Amazon, Walmart and TikTok implementation and support operations, ensuring all customer inquiries were addressed within 24 hours.
- ✓ Managed the hiring, training, development, and if necessary, termination of CX or Operation team members.
- ✓ Fostered a positive work environment by implementing initiatives to enhance team morale and mental well-being.

Apple Operation | Cupertino, CA

Project Manager (Operations)

August 2011 - May 2022

- ✓ Led and managed multiple projects simultaneously, ensuring timely completion within budget constraints.
- ✓ Developed project plans, timelines, and budgets, coordinating resources and stakeholders effectively.
- ✓ Monitored project progress, identifying and mitigating risks, and resolving any issues that arose.
- ✓ Communicated project updates and outcomes to senior management and other stakeholders.
- ✓ Ensured alignment of projects with overall business goals and strategic objectives.

People Operations Planner (People)

- ✓ Coordinated internal and external hiring processes, ensuring a seamless candidate experience.
- ✓ Managed pre-interview processes, including phone screenings and interview scheduling.
- ✓ Oversaw the tracking and management of Medical Leave of Absences (Sedgwick), ensuring compliance with all regulations.
- ✓ Acted as a point of contact for team members regarding payroll, benefits, medical leaves, and attendance-related questions.

Manager (Sales)

- ✓ Led a team of retail employees, ensuring high levels of customer service and operational efficiency.
- ✓ Conducted regular team meetings to communicate updates, set goals, and address any issues or concerns.
- ✓ Provided coaching and mentorship to team members to develop their skills and improve performance.

Operations Lead (Operations)

- ✓ Managed day-to-day store operations, ensuring a smooth and efficient workflow.
- ✓ Oversaw inventory management, including stock levels, ordering, and merchandising.
- ✓ Ensured compliance with company policies and procedures, maintaining a high standard of operational excellence.
- ✓ Collaborated with cross-functional teams to address operational challenges and implement process improvements.

Expert (Sales)

- ✓ Acted as a subject matter expert on Apple products and services, providing advanced technical support and solutions to customers.
- ✓ Delivered personalized training sessions to customers, enhancing their knowledge and usage of Apple products.
- ✓ Assisted customers in making informed purchasing decisions based on their needs and preferences.

Bergan County Christian Academy | Hackensack, NJ

Life Science Teacher

August 2010 – August 2012

Taught Life Science, Biology, and Anatomy and Physiology, implementing effective lesson plans and assessments coordinated a community basketball outreach program, showcasing coaching and communication skills. Led a successful girls' softball team and achieved back-to-back championships with a soccer team. Acted as a liaison between faculty and parents during conferences and worked closely with exceptional students to address their disability needs, fostering an inclusive and supportive learning environment.

Greene Memorial Hospital | Xenia, OH

House Care Manager

June 2007 – August 2010

As a House Care Manager, I executed a comprehensive array of responsibilities, overseeing all nurses and patient care assistants. My focus included ensuring compliance with JCAHO standards, state regulations, and other medical staff regulatory requirements. Collaborating closely with the staff, I facilitated alignment with departmental goals and efficiently managed daily census reports and staffing duties. I played a key role in coordinating primary credentialing and maintained meticulous files to support ongoing compliance with JCAHO accreditation. Operating across diverse units such as Med/Surg, ER, Behavioral Health, Telemetry, Rehabilitation, Maternity, Surgery, and ICU

Mental Health and Recover Center of Clinton County | Lebanon, OH

Residential/Crisis Hot Line Manager

March 2009 – August 2010

In the role of a Manager, I offered individualized counseling services for a diverse clientele, encompassing individuals dealing with alcoholism, mental health issues, substance abuse, sex offenses, and criminal backgrounds. I took on a leadership role by mentoring and training staff to ensure consistent and effective client care. Responsibilities extended to monitoring contracts for compliance and budgetary considerations, evaluating contract performance, and determining the need for amendments or extensions. Leveraging communication skills, I facilitated the teaching of daily living and coping skills while providing medication education. Additionally, I managed a 24-hour suicide hotline for Clinton and Warren County and undertook the hiring and training of staff.

Greene County Combined Health District | Xenia, OH

Assistant to the Epidemiologist

August 2006 - June 2007

Honored as a co-recipient of the Health Policy Institute of Ohio Award for Health Policy Research, specifically focusing on Barriers to Utilization of Public Health Service Acknowledged for securing state and national grants to support research initiatives successfully planned and executed disaster training events, showcasing a commitment to community preparedness. Instrumental in the reorganization of the Medical Reserve Corps for Greene County, demonstrating leadership in enhancing emergency response capabilities additionally, delivered impactful presentations on emergency preparedness, addressing both local and national disaster scenarios.

EDUCATION AND OTHERS

Liberty University, Lynchburg, VA

Master's in Education: Teaching and Learning

Liberty University, Lynchburg, VA
Bachelor of Science in Multidisciplinary Studies: Business and Health Science

Orion College, Plantation, FL
Associate of Science in Nursing

Certification
Light University, Forest, VA
Certification in Counseling: Healthy Sexuality

Software
Gorgias, Zendesk, Haymarket, Shopify, NetSuite, Sendlane, Klaviyo, Microsoft Office Suite, Google Suite, Zoom, WebEx, Apple iOS and MacOS, Intercom, ChatGPT, TikTok, Meta, Amazon and Walmart Marketplace.

Charter Review

APPLICANT INFORMATION

Applicant Name:	Christopher Ferreira
Address:	283 Sunshine Drive Coconut Creek 33066
District:	A
Phone Number:	5614195595
Email Address:	christ.vferreira@gmail.com
Applied Date:	11/14/2024 8:37:02 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 3 and a half years	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	N
All	Have you graduated from the City`s Citizen Academy?	Y

Christopher V. Ferreira

283 Sunshine Drive
Coconut Creek, FL 33063
(561) 419-5595
christ.vferreira@gmail.com

Skills

My greatest asset is my ability to pair resourcefulness with organizational insight in order to achieve a desired result.

- Communication & Leadership
- Public Relations and Crisis Management
- Project Management

Experience

JANUARY 2019 - PRESENT

The GEO Group Inc., Boca Raton, FL - *Manager, Corporate Relations*

- Key participant in the development and reporting of the company's ESG disclosures
- Manage the development, design, review, and publishing of various company publications such as annual company reports, quarterly employee magazines, and newsletters
- Assist with corporate investor relations functions including quarterly financial disclosures and investor outreach
- Oversee and administer a \$1.5 million - \$2 million charitable foundation and liaison with community and charitable organizations
- Aid in the strategic development of company communications, messaging, and branding
- Assist with the tracking, development, and reporting of corporate political lobbying disclosures
- Develop research documents for management, executive leadership, and government advocacy officials
- Oversee company websites, social media, including liaising with third party web developers for the security and hosting of corporate internet properties

MAY 2016 - DECEMBER 2018

The GEO Group Inc., Boca Raton, FL - *Analyst, Corporate Relations*

- Tracks, update, and automate all legislative, government, industry, and competitive research
- Aid in the communication of research findings to the organization's constituencies.
- Develop a database on issues, comparisons, competitors, and industry concerns to more easily retrieve for researching purposes.
- Research and track state and federal appropriations and legislative developments.
- Draft position papers on state and federal legislation affecting GEO.
- Tracks key state, federal and local elections and campaigns.
- Assists with market share reports, mapping, presentation prep, writing of published papers in support of organization's business and industry.

- Develop internal research and case studies for specific organizational projects and public private partnership success stories focusing on economic or fiscal impact, cost savings, and other benefits.

MAY 2015 - MAY 2016

Florida Atlantic University, Boca Raton, FL - Boca Raton Campus Governor

- Oversaw the management of activity and service fee accounts totaling close to \$1 million
- Represented the needs of 25,000 students
- Created new and innovative ways to interact with students via social media
- Oversaw the administration of six programming entities while directly supervising 10 director level positions
- Engaged with the University administration to advocate for students and served on numerous committees and advisory boards
- Planned and executed events for the student body ranging from small scale events to week-long programs
- Maintained communication across campuses and attended meetings of the Florida Student Association as well as lobbying trips to Tallahassee

SEPTEMBER 2013 - MARCH 2014

RiverWalk Properties, Ft. Lauderdale, FL - Website Assistant

- Tasked with updating the company's social media accounts and website listings weekly
- Kept business information updated as needed and collected foreclosure information from the Broward County Court's Office

DECEMBER 2012 - MAY 2013

RadioShack, Boca Raton, FL - Sales Representative

- Performed various sales transactions mainly including cell phones and tablets
- Kept track of inventory and restocking shelves
- Provided excellent customer service based on a foundation of thorough product training and communication skills

Education

AUGUST 2018 - JULY 2020

Florida Atlantic University, Boca Raton, FL - Masters in Business Administration

AUGUST 2012 - MAY 2016

Florida Atlantic University, Boca Raton, FL - Bachelors Degree with a major in Political Science; minor in Communications

Charter Review

APPLICANT INFORMATION

Applicant Name:	Jorja Sullivan Tutwiler
Address:	3035 NW 48 AVE Coconut Creek 33063
District:	A
Phone Number:	9546753866
Email Address:	jorja_dst@icloud.com
Applied Date:	12/7/2024 8:38:57 AM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): Over 39 years	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	N
All	Have you graduated from the City`s Citizen Academy?	Y

JORJA D. SULLIVAN TUTWILER

Coconut Creek, FL 33405
Jorja_dst@icloud.com

954-675-3866
linkedin.com/in/JorjaDSullivanTutwiler

CASE MANAGER

EFFECTIVE COMMUNICATOR | HIGHLY EFFECTIVE | MULTI-TASKER | VERSATILE

Focused on building strong relations. Consultative and respectful by nature to clients, coworkers, and employer. Diverse history, succeeding in large and small B2B, and service environments.

CORE STRENGTHS / SKILLS

- Leadership that guides, inspires, and motivates.
- Successful in 'Service' driven environments.
- High attention to Listening, followed by generating Solutions.
- Work independently or in a Team environment with equal effectiveness.
- Quickly develop trust with clients and coworkers through dependability and Integrity.
- Committed to superb Customer Satisfaction.
- Trainings of 1-100 and Annual Event planning.
- Win-Win Negotiator.

PROFESSIONAL EXPERIENCE

- Rent-A-Daughter,** 1/2021-11/2021
Senior care provider
- Presidential Election Day,** Broward County, FL 11|2020
Volunteer
Proper transition of residents. Assessment and problem solving
- 2020 Census,** Coconut Creek, FL 7|2020 – 10|2020
Field Supervisor
- Supervision of Enumerators whom went door to door for 2020 Census.
 - Trainings, Payroll, Problem Resolutions and Motivation.
- Sunshine Recycling Company (SRS),** Hialeah, FL 8|2019 – 10|2019
Consultant Outside Sales Broward and Palm Beach Counties
- Business Development Representative. Outside sales of Recycling and Waste services
- Stericycle, Inc., / Integrated Waste Stream Service,** Boca Raton, FL. 3/2010 – 7|2018
IWSS Supervisor, Healthcare Sustainability Supervisor
- Managed all aspects of Hospital Waste Streams, training, education, HIPAA compliance as well as city - county and State, vendor management i.e., service and equipment.
 - Successfully collaborated with all levels of business from CEO/COO to Maintenance and Engineering.
 - Reduced carbon footprint within hospitals along with introduction and /or increased Recycling.
 - Conducted regular trainings throughout the hospital and participated in the New hire Orientation

Shred-it, Inc. Ft. Lauderdale, FL

Account Management / Project Supervisor

Created and managed over 1500 accounts. Top producing branch of International Co. 1998 - 2008

EDUCATION

Bachelor of Administration, Business Management
Sonoma and San Francisco State Universities, CA

Associate of Arts, Behavioral Sciences
Associates of Arts, General Vocational and Technical,
College of Marin County, Kentfield, CA

CONTINUING EDUCATION

Career Track, Division Learning Solutions

SYSTEMS KNOWLEDGE

Microsoft PC | Network environment; Word, Excel, PowerPoint

DESIGNATIONS

LANDMARK Worldwide Graduate
Certified Sales Training / FORUM
REBIRTHEE
Certified Educator | ACTIVE PARENTING

Charter Review

APPLICANT INFORMATION

Applicant Name:	Doreika Carter
Address:	2003 NW 45th Ave Coconut Creek 33066
District:	B
Phone Number:	9548573451
Email Address:	doreikaster@gmail.com
Applied Date:	11/25/2024 1:54:50 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 3 years	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	N
All	Have you graduated from the City`s Citizen Academy?	N

Doreika Carter

Valrico FL 33594 | (954) 857-3451 | doreikaster@gmail.com

SUMMARY

Highly experienced communications professional with over ten years of speaker experience. Highly-focused and results-oriented and has a passion for helping people who feel stuck in life identify what makes them feel fulfilled so they can live life on purpose.

Qualifications:

- Exceptional interpersonal and communication skills
 - Strong leadership skills
 - Transformation Speaker, Leadership Trainer and Life Strategist
-

PROFESSIONAL EXPERIENCE

Doreika Carter Speaking and Coaching

Speaker, Leadership Trainer Life Strategist

August 2016 - Present

Key Contributions:

- Help people overcome limiting beliefs
- Reset their minds and build strong positive mental attitude
- Help people grow themselves and transform their lives through growth techniques
- Help people write a clear vision for their lives

Teleperformance, North Lauderdale, FL

November 2005 - June 2017

Client Services Administration

Key Contributions:

- Brief senior management on department plans to make operations more effective
 - Assist in the training of new hires by providing subject matter experience and feedback to the training department
 - Implement a tracking system to assign cases and execute special projects
 - Act as a liaison between program managers and clients by reviewing contracts and soliciting procurement documents
-

EDUCATION AND TECHNICAL PROFICIENCIES

Bachelors of Arts (BA) in International Relations (2014)

Florida International University, Miami, FL

AWARDS AND ACHIEVEMENTS

Gold Coast Real Estate

Real Estate Sales License, 2008

John Maxwell Certified Speaker/Trainer 2016

Charter Review

APPLICANT INFORMATION

Applicant Name:	David M Mintzes
Address:	2901 Victoria Circle, H3 Coconut Creek 33066
District:	B
Phone Number:	9145881809
Email Address:	dmintzes@gmail.com
Applied Date:	12/6/2024 12:05:19 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 7 years 4 month	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	N
All	Have you graduated from the City`s Citizen Academy?	N

DAVID M. MINTZES

2901 Victoria Circle, Apt H3. • Coconut Creek, FL 33066

Phone: 954-973-1902 • Cell: 914-588-1809

e-mail: dmintzes@gmail.com

Education:

- Boston University School of Law - *J.D.*, 1972
- Queens College, City University of New York - *B.A.* (Political Science & History), 1968
- Mercy College, Dobbs Ferry, NY - *M.S. Adolescent Education*, 2005

Relevant Community Experience:

- Vice President, Wynmoor Community Council
- Council Secretary, Wynmoor Community Council
- Elected member, Village of Dobbs Ferry NY Board of Trustees
Village Board Liaison, Dobbs Ferry Planning & Zoning Board
- Liaison, Town of Greenburgh, NY
- Executive Board, Dobbs Ferry, PTSA
- President, Dobbs Ferry Youth Baseball League

Business and Corporate Experience:

Time Warner Inc., Warner Communications Inc.

Warner Cable Communications Inc., New York, NY

Corporate Labor Counsel - Time Warner, Inc.

Vice President, Industrial Relations – Warner Communications - Warner Cable Communications

Ingersoll Rand Company, Woodcliff Lake, NJ

Corporate Labor Counsel and Manager, Labor Relations

Union Carbide Corporation, New York, NY

Labor Attorney

Professional Certifications and Licenses:

- Bar of the Commonwealth of Massachusetts
- Bar of the USDC, Massachusetts & USDC, Southern District of NY
- Bar of the U.S. First Circuit Court of Appeals & U.S. Second Circuit Court of Appeals
- Bar of the Supreme Court of the United States
- NYS Permanent Teaching Certificate: Social Studies 7 –12 – Certificate Number: 066387996
- Florida Dept. of Education: Statement of Eligibility – DOE Number 127602

Teaching Experience:

Adjunct Professor, Mercy College, Dobbs Ferry, NY – September 2000 - May 2017

Undergraduate and Graduate Courses taught:

- U.S. History, 20th Century European History, Immigration in America, U.S. in the 1960s, The Civil War, Western Civilization
- American Government and Political Power in America, Geography of the World/Political Geography
- Business Law, Business Organizations, Management Ethics
- Graduate courses taught (MS Human Resources Management. Program) – Employment Law, Labor Relations, Collective Bargaining

Secondary School Teaching Experience:

Valhalla High School, Valhalla, New York September 2007 – June, 2017

Full-time Tenured Social Studies Teacher

- Global History 1 & 2, Global Honors – 9th & 10th Grade
- AP European History – 10th Grade,
- US History and US Honors – 11th Grade
- Government & Economics (regular & honors) – 12th Grade
- Business Law, Marketing, Sociology 11th & 12th Grade Electives

Continuing Education:

The Gilder-Lehrman Institute of American History – The Era of George Washington
Brown University – July 2006

The Gilder-Lehrman Institute of American History – The Age of Jefferson
University of Virginia– July 2009

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APPLICANT INFORMATION

Applicant Name:	Corinne Lajoie
Address:	3714 Pebblebrook Manor Coconut Creek 33073
District:	C
Phone Number:	9546515016
Email Address:	corichurch.lajoie@gmail.com
Applied Date:	11/21/2024 12:32:16 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 19 years	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	Y
	Served Prior: Joshua Rydell 6 months	
All	Have you graduated from the City `s Citizen Academy?	N

CORINNE LAJOIE, AICP
35714 Pebblebrook Manor, Coconut Creek, FL 33073
Corichurch.lajoie@gmail.com
(954) 651-5016

PROFESSIONAL EXPERIENCE

May 2020 – Present

Community Development Deputy Director, City of Dania Beach, Florida

- Performs human resource management functions, e.g., interview, selection, hiring, disciplinary action, recommending promotion, performance evaluations.
- Assists with administering the City's code and parking enforcement, permitting, building, development, planning and zoning in compliance with all applicable ordinances, codes, laws, and regulatory standards applicable to the work.
- Oversees the preparation and administration of the department's annual operations budget; ensures adherence to and compliance with established budgetary parameters.
- Develops and recommends operating policies and procedures to ensure regulatory compliance, improve operational performance, and efficiency administer budgeted funds.
- Prepares reviews and edits agenda item reports for City Commission Meetings.
- Represents the department, Director and City in meetings, conferences, and professional association forums as directed.
- Participates in comprehensive review and evaluation of the City's engineering, permitting, building, development, planning and zoning functions; provides recommendations for improving efficiency and systems for future service needs.
- Conducts research and other special projects as requested by the Director to meet the needs of the City's growth and development initiatives.
- Communicates with co-workers, management, citizens, and others in a courteous and professional manner.
- Receives and responds to inquiries and concerns from the public, local business, and regulatory agencies; researches and provides response and resolution accordingly.
- Manages contracts for services agreements with consultants and contractual employees.
- Assists in preparation of plans, specifications, selection criteria, competency of contractors.
- Participates in various development review and pre-development meetings to provide information and guidance applicable to the City's engineering and community development goals, objectives, and initiatives.
- Oversees IT support for the Department.
- Participates in coordination and activities involving applicable intergovernmental agencies.
- Participates in the management of the City's capital improvement projects within public right-of-way and any other capital improvement projects.
- Act as Director during the absence of the Community Development Director.
- Created a public art programs for the city which included a public art impact fee
- Administered the creation of the city's public art plan by a consultant.
- Managed the public art consultant hired to administer the city's public art program.
- Assisted in the creation and facilitation of the city's Public Art Advisor Board.

October 2015 – May 2020

Planning and Zoning Manager, City of Dania Beach, Florida

- Served as Acting Community Development Director, overseeing the Planning Division, Building Division and Code Compliance in the Directors absence

- Coordinated and processed development entitlements and permit review for Dania Pointe, an \$800 million mixed use development including 102 acres, featuring 1 million square feet of retail, restaurants and Class A offices, hotels, 1,000 residential units and public event space
- Review and analysis Request for Proposals for various City projects
- Prepare and process Future Land Use amendment requests
- Chair the City's Green Advisory Board
- Coordinate site plan development with Broward County Aviation Department
- Manage review and permitting of vacation rentals
- Collaborate with the City's Community Redevelopment Agency regarding ongoing redevelopment opportunities
- Serves as the municipal representative at the Staff Working Group which implements the Broward County School Interlocal Agreement between the School Board, Broward County and Broward County Municipalities
- Prepared multiple, City initiated, zoning text amendments
- Prepare and present staff reports to the Planning and Zoning Board, Local Planning Agency, and City Commission monthly
- Review, comment, and process site plan developments
- Chair the City's Development Review Committee's monthly meeting with representatives from various department and developers
- Oversee consultants providing professional services to the department.

February 2002 – October 2015

Principal Planner, City of Dania Beach, Florida

- Served as Interim Community Development Director, overseeing the Planning Division, Building Division, and Code Enforcement for a period of 18 months
- Served as the municipal representative at the Staff Working Group which implements the Broward County School Interlocal Agreement between the School Board, Broward County and Broward County Municipalities
- Prepared multiple, City initiated, zoning text amendments
- Prepared and present staff reports to the Planning and Zoning Board, Local Planning Agency and City Commission on a monthly basis
- Created a historic preservation web page for the city's website
- Created a historic mark and plaque program
- Prepared award nominations for city-initiated projects
- Routinely prepared press releases to local newspaper regarding department activities
- Reviewed, commented, and processed site plan developments
- Chaired the City's Development Review Committee's monthly meeting with representatives from various department and developers.
- Oversaw an entire rewrite of the City's Land Development Code, unifying three separate sets of regulations into one unified document
- Oversaw consultants providing professional services to the department.
- Administered the sunset provision for pole signs in the City.
- Attended to the Zoning Counter to answer questions of residents and contractors

January 2000 – February 2002

Development Review Coordinator, City of Hollywood, Florida

- Rewrote code of ordinance requirements for the development review process in close coordination with the City Attorney's Office.
- Supervised four (4) planning staff personnel

- Chaired and coordinated the Technical Advisory Committee made up of staff from various departments who met bi-weekly with developers to review site plan applications
- Prepared and presented staff reports to the Board of Adjustment, Historic Preservation Board, Planning and Zoning Board and City Commission
- Reviewed, commented, and processed site plan developments
- Chaired the Infrastructure Committee of the City-Wide Master Planning process that involved intense community interaction and outreach.

September 1998 – January 2000

Associate Planner, City of Hollywood, Florida

- Reviewed building permits for compliance with zoning code
- Prepared and presented staff report to the Board of Adjustments
- Served as Planner-of-the-Day providing assistance to the public
- Prepared letters in response to written zoning questions

June 1998 – September 1998

Planning Intern, The Corradino Group, Doral Florida

- Assisted in contract work with the State of Florida accounting transportation assistance provided through a grant to social service organizations.
- Assisted in data collection for a traffic master plan for the Miami Beach.

January 1998 – June 1998

Zoning Technician, City of West Palm Beach, Florida

- Reviewed building permits for compliance with city zoning code.
- Performed field inspections
- Prepared and presented staff reports to Board of Adjustments

June 1997 – January 1998

Planning Intern, City of West Palm Beach, Florida

- Conducted historic preservation structural inventory
- Assisted in preparation of EAR based Comprehensive Plan amendments.

EDUCATION

Masters on Urban and Region Planning from Florida Atlantic University, August 2000.

Bachelor of Science in Social Sciences from Florida State University, April 1997.

MEMBERSHIPS

American Planning Association

American Institute of Certified Planners

Florida Planning and Zoning Association

APA Broward Chapter At Large Board Member

Charter Review

APPLICANT INFORMATION

Applicant Name:	Laura A McDermott Matheric
Address:	3906 NW 56 ST Coconut Creek, FL 33073 33073
District:	C
Phone Number:	9547561117
Email Address:	laurali1981@aol.com
Applied Date:	12/15/2024 11:56:49 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 15 years	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	N
All	Have you graduated from the City`s Citizen Academy?	Y

LAURA MCDERMOTT MATHERIC

3906 Northwest 56 Street
Coconut Creek, Florida 33073
Laurali1981@aol.com; 954-756-1117

EDUCATION

FLORIDA ATLANTIC UNIVERSITY

Boca Raton, Florida

Masters of Science in Education

Anticipated Graduation: Spring 2025

Completed course work centered on researching archival material and artifacts, and analyzing policy and legislation

Doctor of Philosophy

Anticipated Graduation: Fall 2026

Currently pursuing a Ph.D. in Higher Educational Leadership & Research Methodology. Dissertation topic on the impact of policy and legislation on communities.

FLORIDA INTERNATIONAL UNIVERSITY

Miami, Florida

April 2007

Master of Fine Arts

English – Creative Writing: Concentration in poetry

FLORIDA STATE UNIVERSITY

Tallahassee, Florida

April 2004

Bachelor of Arts

Major: English – Creative Writing,

Minors: Business and Education

EMPLOYMENT

BROWARD COLLEGE

Pembroke Pines, Florida

Department of English and Journalism

Tenured Faculty Professor of English

August 2010 – present

Dual Enrollment Faculty Coordinator

January 2020 – present

Senior Instructional Designer of the Title V, I-Nest Grant – Business Pathway

September 2016–August 2017

FLORIDA INTERNATIONAL UNIVERSITY

Miami, Florida

Summer 2006 – Fall 2010

School of Arts and Science – Instructor for the Department of Public Administration contracted to the Broward County Sheriff's Office

SERVICE TO THE COMMUNITY

WOMEN'S CLUB OF COCONUT CREEK

Coconut Creek, Florida

June 2018 – Present

Member and Current Club President

THE CORAL SPRINGS COCONUT CREEK REGION CHAMBER

Spring 2024

Guest lecturer for the Chamber of Commerce Biz Academy. Taught a four-part series entitled “AI and the New Business Reality for Coral Springs and Coconut Creek.

MY FAVORITE POEMS CROSS-COUNTY MATCH UP

Aventura, Florida

October 21, 2023

Organized a reading as part of a twenty-person panel “favorite poems” reading in collaboration with the Office of Poet in the Miami-Dade County office of Mayor Daniela Levine Cava in collaboration with President Obama’s Inaugural Poet, Richard Blanco.

THE SUPPLIER DIVERSITY EXCHANGE

Statewide Event, Florida

August 30, 2023

The Florida Department of Management Services Office of Supplier Diversity

GRACE BAPTIST CHURCH

Deerfield Beach, Florida

June 2019 – October 2023

Sunday School Teacher; AWANA Small Group Leader

CITY OF COCONUT CREEK

Coconut Creek, Florida

August 25, 2022

Appointed First Poet Laureate of the City of Coconut Creek, Florida, the first of any municipality in Broward County

GUILD FOR ART AND LITERATURE OF COCONUT CREEK

Coconut Creek, Florida

August 2014 – June 2020

Founding President

Founded a 501(c)3 non-profit corporation in the State of Florida, that encourages creativity; cultivates learning; and engages youth, established and aspiring artists, and the community at large with the literary arts.

AACTE / BROWARD COLLEGE

Fort Lauderdale, Florida

January 2013 – May 2013

Coordinator, Educational Support for Veterans

Led a five-month long study on behalf of Broward College for the American Association of Colleges for Teacher Education based on an ask by then Second First Lady of the United State, Dr. Jill Biden. Gathered recommendations for what Broward College should adopt in compliance with assisting veteran-students.

HONORS AND AWARDS

- 2024 Broward County Cultural Division Individual Artists Grant Recipient
- *Möbius Love Song*, a chapbook manuscript, was picked as a semifinalist in an intensely competitive 2023 Button Poetry Chapbook Contest
- 2022 Distinguished Professor for the Association of Florida Colleges
- 2022 Finalist for the Association of Florida College's Professor of the Year Award
- August 25, 2022, appointed First Poet Laureate of the City of Coconut Creek, Florida
- 2022 Robert Elmore Family Endowed Teaching Chair Award Recipient of Broward College
- Nominated as an Endowed Teaching Chair Award Recipient of Broward College in 2022, 2021, 2019, 2014, 2012, and 2009
- ACUE: Inspiring Inquiry & Lifelong Learners in Your Online Course microcredential December 2021
- ACUE: Promoting Active Online Learning microcredential April 2021
- ACUE: Creating an Inclusive and Supportive Online Learning Environment microcredential December 2020
- 2019 Sabbatical Recipient of Broward College
- Nominated as the 2016 Professor of the Year
- SPD Project Proposal Grant Recipient Summer 2015
- 2014 Wells Fargo Endowed Teaching Chair Award Recipient of Broward College
- Portion of the poem "Scenes from the Rearview Mirror" earned Third Honorable Mention in the 2013 Poetry Society of Virginia's Adult Contest renamed as "Visions on Alligator Alley"
- Awards earned as the advisor of the Alpha Delta Rho Chapter of Phi Theta Kappa
 - Broward College Student Life Awards for the Phi Theta Kappa chapter, Alpha Delta Rho
 - Advisor of the Year
 - Organization of the Year
 - Event of the Year: Student Veterans Week
 - Regional Awards for the Phi Theta Kappa chapter, Alpha Delta Rho
 - Five-Star chapter status for 2012
 - First place in the Florida region for its "Honors in Action Project"
 - Fourth place in the Florida region as a "Most Distinguished Chapter"
 - Awarded one scholarship to send a member to the Phi Theta Kappa 2012 Honors Institute in Denver, Colorado June 2012
 - International Awards for the Phi Theta Kappa chapter, Alpha Delta Rho
 - Five-Star chapter status for 2012
 - Named in the top 100 of several thousand chapters within the organization
 - Awarded with 50 other chapters as having a "Most Distinguished chapter"
 - Named with 28 other chapters for conducting the "Most Distinguished Honors in Action Project"
 - Awarded five separate Pinnacle Awards for increasing member enrollment 151% from previous years
 - Awarded the Paragon Advisor award out of 1500+ chapter advisors within the Phi Theta Kappa organization
- 2008 Conference on College Composition and Communication Professional Equity Project Grant Recipient
- Florida International University Graduate Assistantship Recipient
- Bright Future's Merit Scholarship Recipient
- Dean's List – Florida International University
- Dean's List – Florida State University

AFFILIATIONS

- Association of Florida Colleges (AFC)
- Association for the Study of Higher Education (ASHE)
- The Association of Writers and Writing Programs (AWP)
- Council for the study of Community Colleges (CSCC)
- Delta Epsilon Iota – Academic Honor Society
- Graduate English Association – Florida International University
- Leadership Broward
- Lambda Iota Tau – International Honor Society for Students of Literature
- Miami Poetry Collective
- Phi Theta Kappa International Honor Society (PTK)
- Phi Sigma Theta – National Honor Society
- Quality Enhancement Plan Scholar
- Society of Poetic Elements – Florida State University
- Women's Club of Coconut Creek – Coconut Creek, Florida
- United Faculty of Florida (UFF)

Charter Review

APPLICANT INFORMATION

Applicant Name:	Mohammed Razib
Address:	4427 NW 44th Street Coconut Creek 33073
District:	C
Phone Number:	5612218518
Email Address:	mrazib954@gmail.com
Applied Date:	11/23/2024 4:04:16 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 21 years	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	N
All	Have you graduated from the City's Citizen Academy?	Y

Hospitality Ecommerce Leader - Hotel Digital Marketer - Expert Revenue Manager

LinkedIn: <https://www.linkedin.com/in/mohammedrazib/>

Specialties

Specialties: eCommerce, Social Media Marketing, Digital Media, Online Marketing, Yield Management, Hospitality Management, Online Advertising, Revenue Forecasting, Pricing Strategies, Analytics, Email Marketing, and Online Travel Agencies, Revenue Analysis & Strategy.

EDUCATION

Bachelor of Science Business Administration

May 2012

Specialization: Double Majored In Marketing and Hospitality Management

Florida Atlantic University – Boca Raton, Florida

PROFESSIONAL EXPERIENCE

Razib Marketing – Coconut Creek, Florida

January 2021 – present

CEO

- Digital Marketing agency focused on hospitality industry

Faena Hotel Group – Miami Beach, Florida

February 2019 -December 2020

eCommerce Manager

- Establishing strategies designed to increase top-line revenue
- Support revenue management strategies along with implementation

Baywood Hotels – Miami, Florida

December 2017 – Present

Regional Revenue Manager

- Establishing strategies designed to increase top-line revenue
- Support sales and operations teams with revenue management strategies

Baywood Hotels – Miami, Florida

April 2014 – December 2017

e-Commerce Manager

- Directs and Leads all e-commerce initiatives for 20 hotel properties
- Develops local SEO strategy for each hotel's market

Cendyn – Boca Raton, Florida

July 2013 – Feb 2014

Digital Strategist

- Utilized Cendyn's 360° Digital Marketing + Advertising platform, one of the most advanced digital marketing and data solution platforms in the hospitality industry
- Developed in-depth strategy marketing plans for clients

Honors and Awards

Florida Atlantic University

2009-2012

- 4 Time NCAA Sun-Belt Conference Student Athletic award recipient

Charter Review

APPLICANT INFORMATION

Applicant Name:	Linda Rondinone
Address:	4265 NW 52 ST coconut creek 33073
District:	C
Phone Number:	9542544375
Alt Phone Number:	9542544375
Email Address:	lrondin348@aol.com
Applied Date:	11/26/2024 6:44:58 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 35yrs 2 mo	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	N
All	Have you graduated from the City `s Citizen Academy?	Y

Linda Rondinone
4265 NW 52 Street
Coconut Creek, FL 33073
(954) 254-4375
lrondin348@aol.com

Professional Summary

Dedicated and compassionate Advanced Registered Nurse Practitioner with over five decades in clinical practice, most recent 18+ years specializing as a Certified Registered Nurse Anesthetist (CRNA). Detail oriented and proactive approach to safe, conscientious patient care, and proven adaptability to work in collaboration with healthcare teams to provide exceptional care and insure positive patient outcomes. Seeks to utilize and apply these skills in a community service setting.

Professional Experience (CRNA)

Driving HP Anesco, LLC
3601 W. Commercial Blvd Ste. 4 & 5
Fort Lauderdale, FL 33309

Two clinical affiliations, Broward Health Medical Center (BHMC) and Broward Health Imperial Point Hospital (BHIP). Responsibilities include provide full spectrum of anesthesia designations for all age groups- adults, pediatric, neonates, infants, for diverse surgical and medical initiatives, including Level 1 trauma.
August, 2006- present

CRNA Clinical Coordinator BHIP 2017-2021

Tasked with ensuring quality patient care, staffing, and compliance with regulations through the implementation of policies, protocols and standards of care. Provided training, mentorship and performance evaluations for staff and student registered nurse anesthetists.

North Ridge Medical Center
Fort Lauderdale, Florida

All anesthetic modalities adult population, gynecological, cardiothoracic, orthopedics, vascular, neurosurgical anesthesia.

Boca Raton Ambulatory Surgery Laser & Outpatient Center
Boca Raton, Florida
Anesthesia adult population: gynecological, GI, orthopedics
May 2008-2010

Delray Outpatient Surgery Center
Delray, Florida
Anesthesia Adult GI procedures
May 2008 to 2010

Employment (preCRNA)

North Ridge Medical Center
Fort Lauderdale, Florida
November 1993- December 2003
Nurse Manager, Post Anesthesia Care Unit (PACU) 2000- 2003
Tasked with staffing, training new employees, maintaining protocols, fostering communications between PACU, Dept of Surgery, physicians, hospital administration.
Staff RN PACU/ICU 1993- 2000

Holy Cross Hospital
Fort Lauderdale, Florida
August 1975-November 1993
Assistant Nurse Manager, PACU 1985-1989
RN Critical Care, PACU

Linda Rondinone
4265 NW 52 Street
Coconut Creek, FL 33073
(954) 254-4375
lrondin348@aol.com

Education

Master of Science in Anesthesiology
Barry University
Miami Shores, Florida
January 2004-May 2006

Bachelor of Science in Nursing
Summa Cum Laude, Dean's List
Florida Atlantic University
Boca Raton, Florida
September 2001- December 2003

Broward Community College
Ft. Lauderdale, Florida
January 2001-September 2001

Misericordia Hospital School of Nursing
Bronx, New York
August 1972- August 1974

Professional Affiliations

American Association of Nurse Anesthetists
Sigma Theta Tau International Nursing Honor Society--Lambda Chi
Chapter
National Society of Collegiate Scholars

Licensures

Florida Advanced Practice Registered Nurse (ARNP)
Florida Registered Nurse

Certifications

Certified Registered Nurse Anesthetist
Advanced Cardiac Life Support
Advanced Pediatric Life support
Basic Life support

Volunteer/ Civic Engagement

Citizens Academy Coconut Creek

Community Emergency Response Team
Coconut Creek

Women's Club of Coconut Creek

Charter Review

APPLICANT INFORMATION

Applicant Name:	Alex Escoriaza
Address:	4624 Monarch Way Coconut Creek 33073
District:	D
Phone Number:	9546634025
Email Address:	alex@analytics-cc.com
Applied Date:	12/8/2024 7:32:47 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 4 years and 3 months	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	Y
	Currently Serving: Planning and Zoning John Brodie	
All	Have you ever served on a City Board?	Y
	Served Prior: John Brodie 2024	
All	Have you graduated from the City `s Citizen Academy?	N

Alex Escoriza

✉ j.alex.esco@gmail.com [in LinkedIn](#) [@ Website](#)

Current role	Founder and Owner at Analytics Coaching and Consulting
Experience	Analytics, Consulting, Learning, Business Intelligence, Fintech, Personal finance, Marketing, Lead generation, Digital Me...
Technologies	SQL, Python, Tableau, Power BI, Azure, Redshift, Snowflake, Vertica, Google Analytics, Excel, BigQuery, Google AdWords, F...

At work I'm best at...
presenting complicated concepts simply. I like to think I am a master of metaphor.

Work experience

Founder and Owner, Analytics Coaching and Consulting

Jan 2019 – Present (5y 5m)

Humanizing Data and Analytics

Analytics · Consulting · Learning · Business Intelligence

SQL Python Tableau Power BI Azure Redshift Snowflake Vertica

- Served as a strategic analytics advisor for clients, leading to notable enhancements in business operations and decision-making processes.
- Delivered consulting services such as developing enduring data strategies, implementing ML-based lead scoring systems, and enhancing modern analytics capacities.
- Promoted data literacy and analytical advancement by collaborating with individuals and organizations.

Vice President, Analytics, Debt.com

May 2021 – Jun 2023 (2y 1m)

Marketing/Lead Gen arm of family of financial service firms

Fintech · Personal finance · Marketing · Lead generation · Digital Media

SQL Google Analytics Excel Power BI BigQuery Google AdWords Facebook Ads

- Led a team of 4 to enhance analytics functions for financial services, resulting in 70% growth in the first year and 100% in the second.
- Implemented multitouch attribution on digital marketing platforms, boosting ROAS by 25%.
- Streamlined reporting process from Excel to PowerBI, saving over 1800 man-hours per year.

Practice Leader, Analytics and AI, OZ Digital Consulting

Oct 2019 – May 2021 (1y 7m)

Digital Consulting company specializing in Microsoft

Hospitality · Insurance · Consulting · Automation

SQL JavaScript R Excel Power BI SpaCy

- Established and headed the Analytics and AI practice, boosting internal efficiency by 15% and acquiring key clients such as AbbVie and WR Berkeley.
- Directed the creation and implementation of REINmaker, an intelligent automation solution for reinsurance contract handling, enhancing processing speed by over 7 years and reaching a 99% accuracy rate.

Developed with a diverse project team of 7 members.

Director of Revenue Strategy and Analytics, **Miami Heat**

Mar 2019 – Aug 2019 (5m)

NBA Team

Hospitality · Retail · Ticketing · Analytics · Entertainment · Sports · eCommerce

SQL Python R Excel Power BI Azure Eloqua Adobe Omniture

- Led the development of a data-driven multi-year revenue optimization strategy aimed at increasing ticketing revenue by \$100MM over three years.
- Collaborated with Microsoft to build a scalable cloud data platform.
- Fostered business plan of 601 Analytics turning internal tools into data platform as a service for sports properties

Various Roles, **Dynasty Sports and Entertainment (now Logitix)**

Oct 2012 – Jan 2019 (6y 3m)

Live Event Ticket Reseller

Ticketing · Entertainment · Sports

SQL React C# .NET Power BI Azure NetSuite Git

- VP of Data and Technology (2016 – 2019): Promoted to lead the data and technology innovation vision, contributing to over \$100MM in revenue and transforming the company into a SaaS entity. Spearheaded the development of Monarch, a comprehensive inventory management and analytics suite, achieving a 400X efficiency improvement.
- VP of Business Affairs (2013 – 2016): Oversaw business operations, driving \$100MM+ in cumulative revenue growth and implementing predictive analytics for ticket pricing. Developed and executed a machine learning-based pricing strategy, significantly increasing revenue and operational efficiency.
- Director of Pricing (2012 – 2013): Established and led the pricing strategy, achieving a 600% portfolio growth within six months. Developed proprietary pricing tools, enabling over 2000 informed pricing decisions daily and improving efficiency by 4500%.

Education

Northwestern University

M.S. in Predictive Analytics

Princeton University

B.S. in Engineering, Operations Research and Financial Engineering

Snippets

Email Marketing

Under my consulting umbrella, I branched out into email marketing and taught myself Active Campaign. I've helped launch 3 brands email marketing campaigns.

Correlation One

Partnered with Correlation One to produce and deliver training to Colgate Palmolive for their proprietary Revenue Growth Management Tool. Completed 3 cohorts with more planned and a second version of the tool launching in July 2024.

More about me

I like to work with people who...

I can learn something from and care to share.

The coolest side project I've built is...

a scoring system to help my wife and I pick a wedding venue.

Interests

Smart Home, Sports (specifically NBA and NFL), health and fitness data, personal finance, and small business

At work I'm best at...

presenting complicated concepts simply. I like to think I am a master of metaphor.

I'm looking to move roles because...

as a self employed entrepreneur the selection of medical benefits isn't the best especially as I get older and plan to grow my family.

Languages

English, Spanish

Charter Review

APPLICANT INFORMATION

Applicant Name:	Nancy Fry
Address:	5341 FLAMINGO PL Coconut Creek 33073
District:	D
Phone Number:	9545406317
Email Address:	nancyfryfl@gmail.com
Applied Date:	11/22/2024 1:30:29 AM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 3 yrs	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	Y
	Currently Serving: Planning and Zoning Welch	
All	Have you ever served on a City Board?	Y
	Served Prior: Rydell, Welch 2	
All	Have you graduated from the City`s Citizen Academy?	N

CONTACT



Address

5341 Flamingo Pl,
Coconut Creek, FL 33073



Phone

954-540-6317



Email

nancyfryfl@gmail.com

EDUCATION

2011

UNIVERSITY OF MIAMI

Master of Arts in Arts Presenting

- Teaching Assistant

2007

UNIVERSITY OF MIAMI

Bachelor of Music

- Major: Music Business & Entertainment Industries
- Minor: Computer Information Systems

COMMUNITY LEADERSHIP

Broward Schools Human Relations Committee

- Chair, 2023 - Present
- Vice Chair, 2022 - 2023

Broward Commission on the Status of Women

- Member, 2022 - Present

Coconut Creek Planning & Zoning Board

- Alternate, 2023 - Present

Reproductive Freedom Collective

- Board Member, 2023 - Present

School Advisory Forums

- Chair, Lyons Creek Middle, 2023 - Present
- Chair, Tradewinds Elem., 2023 - Present

Coconut Creek-Margate Democratic Club

- 1st Vice President, 2024 - Present
- Secretary, 2023

Tradewinds Elementary PTA

- Vice President, 2022 - Present

Lyons Creek Middle PTSA

- Vice President, 2024 - Present

Broward Young Democrats

- President, 2021 - 2023
- Board Member, 2020
- 2-time Winner - Issue Trailblazer Award

Ruth's List Broward

- Executive Board Member, 2022-2023

Moms Demand Action

- Florida Elections Lead, 2021-2022
- Florida Communications Lead, 2020-2021
- Broward Legislative Lead, 2020-2021
- Local Group Spokesperson, 2019-2022

New Leaders Council

- 2020 Broward Cohort

Census Complete Count Committee

- City of Plantation, 2019 - 2020

NANCY FRY

EXPERIENCE

CENTER FOR HUMAN CAPITAL INNOVATION

Analyst | Remote, Coconut Creek, FL
November 2022 - Present

- Manage the company social media & e-newsletter
- Facilitate weekly client meetings, set agendas, take & distribute minutes
- Perform research & prepare reports as assigned
- Create, review, and update content for websites, including blogs, scripts, & voiceovers

RUBATO STRATEGIES

Founder - Freelance Campaign Consultant | Broward County, FL
November 2019 - March 2021, July 2022 - Present

- Experience managing multiple successful local campaigns
- Direct & support field & organizing strategy for winning campaigns
- Organize volunteers, including outreach, scheduling, training, events
- Sort & analyze data & research for overall campaign strategy
- Run & assist with digital campaigning, social media, online events
- Implement communication programs with online content, emails, press statements
- Aid candidates with fundraising, call time, events, donor tracking

CITY OF FORT LAUDERDALE, COMMISSION DISTRICT 2

Chief of Staff to Commissioner Steve Glassman | Fort Lauderdale, FL
March 2021 - July 2022

- Represented the district office when the Commissioner was unavailable
- Served constituents and liaised with city staff
- Maintained the Commissioner's calendar & events schedule
- Oversaw all office needs, including submitting all ethics & finance reports
- Ensured the Commissioner was prepared for all Commission meetings

BABY K'TAN, LLC

Customer Service/Marketing Assistant | Davie, FL
March 2018 - November 2018

- Managed customer relations via e-mail, phone, social media
- Coordinated donations to & engagement with community organizations
- Researched articles of interest & pitching opportunities for products
- Demonstrated & sold products at consumer trade shows, maintained inventory

MY GYM CHILDREN'S FITNESS CENTER

Office Manager | Orlando, FL
March 2016 - January 2017

- Oversaw customer accounts, handled customer service issues
- Administered customer relationship manager & internal calendar scheduling
- Updated & edited website, drafted & scheduled e-mail blasts to customers
- Cold-called existing customers & event attendees to upsell events & memberships

BROWARD CENTER FOR THE PERFORMING ARTS

Programming Coordinator | Fort Lauderdale, FL
August 2008 - November 2012

- Analyzed, modified, and processed all self-presentation & co-promotion contracts
- Organized licenses, artist payments, department expenses
- Supported special events surrounding performances
- Digitized departmental procedures & established the Center's social media profiles
- Served as customer service & administrator for the summer camp program

ADRIENNE ARSHT CENTER FOR THE PERFORMING ARTS

Programming Assistant | Miami, FL
May 2007 - July 2008

- Promoted from Intern to Assistant to the Programming Manager then to Programming Assistant
- Drafted & routed contracts & budgets
- Trained employees to use database programs Artifax & Tessitura
- Researched performance licenses, copyright law
- Revised departmental templates

SKILLS

Campaign Management, Fundraising, Field Strategy, Strategic Communications, Community Organizing, Event Planning, Database Management, Advanced Excel, Team Building, Research, Digital Marketing

Charter Review

APPLICANT INFORMATION

Applicant Name:	Adebe Whyte
Address:	5457 WILES RD Coconut Creek 33073
District:	D
Phone Number:	9548179966
Email Address:	awhyte.monarchsga@gmail.com
Applied Date:	11/14/2024 6:25:46 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 1 month	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	N
All	Have you graduated from the City's Citizen Academy?	N

Charter Review

APPLICANT INFORMATION

Applicant Name:	Craig Valvo
Address:	5122 NW 74 CT Coconut Creek 33073
District:	E
Phone Number:	9548689257
Email Address:	craigvalvo@gmail.com
Applied Date:	11/14/2024 5:04:40 PM
Boards Selected:	Charter Review

BOARD NAME	QUESTION	ANSWER
All	Are you at least 18 years of age and a full-time resident of Coconut Creek?	Y
	How long have you been a full-time resident of Coconut Creek? (Years and/or months): 28 years 6 months	
All	Are you available to participate in regularly occurring meetings from January 9, 2025 to May 8, 2025?	Y
All	Are you a registered voter (elector) in Broward County?	Y
All	Do you hold a public office?	N
All	Are you employed by the City of Coconut Creek?	N
All	Are you a member of a current City Board?	N
All	Have you ever served on a City Board?	Y
All	Have you graduated from the City`s Citizen Academy?	N

(954) 868.9257

CraigValvo@gmail.com

5122 NW 74th Ct.

Coconut Creek, FL 33073

Craig Michael Valvo

Summary of Qualifications

- Experienced Leader / Business Owner / Manager with multiple proven experiences in starting and operating businesses, managing multiple operations, streamlining operations, and increasing profitability.
- Skilled in cost controls, labor management, construction management, marketing, and new product development.
- Highly experienced in interviewing, hiring, and training management and staff.
- Highly experienced in business development, including site selection, contracting, permitting, product sourcing and product branding.
- Educated in OSHA, HAACP, USDA, and Labor Regulations.
- ServSafe Food Manager Certification
- Professional board experience.

Professional Experience

June 2008 - Present

Coconut Creek, FL

Amici's Pizza Cafe

Owner

- Successfully planned, designed, and constructed a full service restaurant in Coconut Creek, FL.
- Highest Rated Italian Restaurant / Pizzeria in Coconut Creek and surrounding area with \$1,000,000 + in sales.
- Employ 20+ local staff members.
- Established unparalleled reputation throughout community personally and professionally.
- Work with numerous local organizations to provide assistance to areas of need.
- Help other organizations accomplish their goals whenever possible.

January 2008 – September 2019

Victory Church

Boca Raton, FL

Administrator

Effectively managed an organization comprised of 22 employees and 200+ volunteers.

Guided organization through growth period from \$750,000 to over \$1,500,000 in annual revenues.

Established and maintained policies related to financial controls, human resources, and safety/compliance.

Served on multiple faith/ inter-faith committees to serve the community.

April 2003 – June 2007

Living Color Development Group, LLC

Delray Beach, FL

Managing Partner

Successfully launched four start-up companies, operating in the fields of Construction, Design, Real Estate, and Acquisition, with a market capitalization of \$17,000,000.

As an owner in the company, I shared responsibility for all aspects of this group of companies, including identifying strategic markets, Sales & Marketing, Advertising, Public Relations, Operations, and Compliance.

Initiated and operated a high-profile “lobbying-arm” of the company, building relationships with local residents, political, and civic leaders to clarify and influence public opinion towards various business interests.

Established and maintained a high-end Regional Brand with strong recognition within its target market.

Hired, developed, and maintained a diverse staff of 15 employees.

Identified and maintained key sub-contractors.

Located, acquired, built-out, and staffed two separate corporate offices from which to operate the multiple businesses of the company.

In five years, guided this start-up enterprise from conception to four well-positioned, profitable companies with cumulative revenues of over \$20,000,000 and profits exceeding \$3,000,000.

January 2000 – March 2003

Living Color Enterprises, Inc.

Ft. Lauderdale, FL

Director of Operations

Provide leadership and direction to entire organization, ranging at times from 100 to 350+ employees.

Effectively managed all other Directors, including Directors of Finance, Safety, Sales, Project Management, Administration, and Construction.

- Managed revenues of \$8,000,000 - \$10,000,000.
- Assumed responsibility for the overall operation, growth and development of the company.
- Instrumental in developing and implementing policies, procedures, programs, goals and objectives.
- Created an Orlando, Florida division to service existing clients, and pursue additional multi-million dollar contracts with the Walt Disney Companies and Universal Studios.
- Serve as primary liaison between private ownership and all other staff positions with an emphasis on clear communication, short-term development, and long-term planning.
- Function as core/center of the company directly ensuring operational and administrative continuity and coordination among all sectors.

September, 1998 – January 2000

Sega Gameworks, LLC/Universal Studios/Dreamworks, SKG J.V.

Tempe, AZ – Detroit, MI – Miami, FL

Average Unit Volume - \$16 million

Unit Director

- Responsible for the management, training and development of 12 managers and approximately 220 crew members per unit.
- Successfully developed and managed all budgets including marketing, sales, interactive entertainment, food and beverage.
- Exceeded estimated profitability goals for six consecutive months.
- Collaborated on conceptual design for units including functional design for kitchens, offices and staging areas.
- Coordinated New Year's Eve Inauguration Gala for Governor Jeb Bush, including national/local media, national entertainment, and United States Secret Service Security.

January, 1997 – September, 1998

Starlite Overseas Development/Modular Restaurant Franchise

Ft. Lauderdale, FL – Moscow, Russia

Average Unit Volume - \$4.6 million

General Manager

- Part of initial management team selected to develop the first U.S. units of this concept.
- Responsibilities included permitting, contracting, design, product development, product sourcing, and menu contribution campaign.

- Solely responsible for developing and authoring extensive training programs for all positions in the restaurant.
- Total budgeting and P&L responsibility.
- Hired a staff of 100, including management teams and was ultimately accountable for their training and performance.

November, 1990 – January, 1997

Outback Steakhouse, Inc./Carrabba's Italian Grill, Inc.

Tampa, FL – Houston, TX

Average Unit Volume – \$3.2 million

Unit Manager

▪ Trained to be efficient and knowledgeable in all areas of restaurant operations, culminating in a management position.

▪ Was recruited from within the organization to help launch Outback's newly acquired Carrabba's Italian Grill Concept, based in Houston, TX.

▪ As a Unit Manager, helped launch Carrabba's Italian Grill concept in the state of Florida, including site selection, marketing, staff recruiting and design.

▪ Opened, staffed, trained and managed six different units with sales volume of ranging from \$3.3 to \$3.5 million per year.

▪ Effectively managed a staff of 70-90 team-members including 3-5 assistant and kitchen managers.

▪ Effectively handled monthly inventories and P&L statements as well as food, labor and liquor costs.

Education

- Business Administration, Broward Community College
- Cornell University of Hospitality Management, (limited correspondence coursework).

▪ Numerous and Various Leadership and Management conferences.

▪ Multiple certificates in Management and Non-Profit related functions.

Activities

- President of Country Woods Homeowners Association 12+ years.
- Board member of Country Woods Homeowners Association for 15+ years.

▪ Served two separate terms on the City of Coconut Creek Redistricting Committee, Chairing the Committee for one of the terms.

- Certified ServeSafe Food Manager.

▪ Attend / Speak at various business and leadership conferences and activities.

- Currently hold seats on two separate Not-For-Profit boards