

## EXHIBIT "1"

**From:** [Kavanagh, Joseph](#)  
**To:** [Bowers, Marianne](#); [Nowak, Danielle](#)  
**Subject:** Fwd: Points to be read  
**Date:** Wednesday, February 15, 2023 6:14:36 PM

---

For 2/15 Workshop Minutes

Joseph Kavanagh, City Clerk  
City of Coconut Creek  
Sent from Outlook Mobile

---

**From:** Rydell, Joshua <JRydell@coconutcreek.net>  
**Sent:** Wednesday, February 15, 2023, 6:01 PM  
**To:** Kavanagh, Joseph <JKavanagh@coconutcreek.net>  
**Cc:** Brooks, Karen <KBrooks@coconutcreek.net>  
**Subject:** Points to be read

I apologize I am not there in person but due to a medical issue I have to be remote

This is a robust and well planned session and I want to thank staff tremendously

A few points I would like to be read to be discussed by my colleagues and I apologize if they have been addressed.

I would like to Focus on coconut creek vendors as a preferential point on all RFP and RFQ requests. I would like to see some vehicle of letting our local business be aware of how they can engage with our city on a business level

I would like Create store front for new products to sell to the public at our recreation complex's and at city hall to promote branding -such as shirts and hats and branding items - creek and creek logo items artfully created- Creek logo lapel pins have been good branding tool we have implemented and we need to further add to the momentum

Please explain the Implementation timeline for fire explorer programming

Programming request

I would like to see a taste of creek programming rolled out to feature our food business - commissioners can alternate featuring

This goal is to expand publicity to all business but start with east ones as a beta test to larger business features

I would like to see additional staffing to public relations if they need for the purposes of additional community outreach

Sent from my iPhone