

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

WHEREAS, 2025 marks the 16th annual Small Business Saturday; and

WHEREAS, Small Business Saturday is essential to the preservation of the neighborhoods that comprise the landscape of our local economy and enrich our unique culture; and

WHEREAS, the City of Coconut Creek proudly celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, small businesses create 66% of net new jobs and account for 40% of the nation’s economic output; and

WHEREAS, 68 cents of every dollar spent at a small business in the United States stays in the local community, and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

WHEREAS, in 2024 alone, shoppers spent \$17 billion on Small Business Saturday, reinvesting in local economies; and

WHEREAS, the City of Coconut Creek, Florida, supports our local businesses that create jobs, boost our local economy, and preserve our community.

NOW, THEREFORE, BE IT RESOLVED that the City Commission of the City of Coconut Creek, Florida, hereby proclaims November 29, 2025, as:

“SMALL BUSINESS SATURDAY”

and urges the residents of our community, and communities across the country, to support small businesses and merchants, who are the fabric of our local economies, on Small Business Saturday and throughout the year.

**IN WITNESS WHEREOF, we have hereunto
set our hands and caused the seal of
the City of Coconut Creek to be affixed
this 13th day of November 2025.**