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Healing, Hope & Home for Every Child

February 15, 2017

The materials submitted for this community grant application, and the statements made herein are accurate and true to the best of my knowledge and are made in good faith. As an applicant for the Republic Rewards Community Grant Program, I have read and understand the terms and conditions set forth in the Community Grant Application materials, and I agree to abide by them. I am authorized to make these representations and agreements on behalf of the applicant and submit it with this application.

Sincerely,

in Sul:

Julie Selvaggi Director of Grants and Foundation Relations jselvaggi@sosflorida.com

#### 1. Project Summary

The SOS Sustainability Project will bring together the 75 foster children at SOS and the Coconut Creek community to learn and grow together! The project is made up of several environmental initiatives: planting a native orchard on campus, maintaining our organic vegetable garden, implementing rain water collection and organic composting programs to feed the orchard and garden, enhancing the existing butterfly garden, and implementing an internal recycling program. Together the SOS children and community volunteers will learn about local agriculture, organic gardening and the environmental impact of food cultivation and waste. SOS residents will also be supplied with delicious, organic produce, year-round! We expect the project will be overseen by local volunteer gardeners, landscapers and environmental scientists, and will roll-out through approximately 20 separate volunteer events, using several hundred local resident volunteers.



Project images below (one to run for public vote attached to submission package)

## 2. 500-word description of project.

SOS Children's Village – Florida is a residential foster care community located in Coconut Creek, FL, currently home to 72 children. Many SOS residents had been languishing in the foster care system for years, in desperate need of stability. Over the past twenty-four years, we have helped to raise more

than 650 children, who have grown into healthy, successful, contributing citizens of our community. SOS kids are twice as likely to complete high school and three times more likely to enroll in college than foster kids in the general population. Our Village offers a safe and supportive environment, in 13 single-family homes with full-time house parents and support staff. In addition to a stable home and nurturing care, we are committed to providing vital support services for our children, to help them deal with their emotions, deficiencies in school, social skills and behavior, and independent living preparation. One of our on-site programs is Children's Activities, which aims to create a positive, social environment and allows the children to socialize, and develop their personal skills. As our children develop interests in particular activities, they discover new aptitudes and talents. They blossom as their self-esteem grows through personal success and a sense of accomplishment.

The Sustainability Project is a collection of initiatives that we have been considering for years! It will be overseen by several of our dedicated volunteers and volunteer groups, who offer organic farming, landscaping, gardening and environmental conservation expertise. We will rely on volunteers to help plant, cultivate and maintain our orchard, garden, driveway barrels and butterfly garden. We intend to bring in experts to help deliver information to staff and residents about the importance of environmental conservation and implement the village-wide recycling, composting and rain water collection initiatives. Our hope is that this project will enhance the natural beauty of our large campus, impart important environmental knowledge to the residents at SOS and the community at large, and bring everyone together through several events.

The SOS campus is situated on 8-acres of land on a cul-de-sac in the back of the Winston Park neighborhood. The front 5 acres are developed into 13 homes, 1 office building and a large Community Center. The back 3 acres are currently undeveloped. Though eventual development of the remaining 3 acres may occur in the future, we know that the land had previously been utilized as a tomato farm and the soil is ripe for this sort of native orchard project. The orchard will be designed in a way that will line the fence along the highway wall, recently installed by the DOT. It will leave room for construction, in the case that occurs.

The organic garden located in front of our community center has been cultivated for years. We have had oversight from local organic farmers, landscapers and other garden enthusiasts and have had several volunteer groups help with maintenance over the years. We have successfully harvested eggplant, tomatoes, peppers, broccoli, strawberries, arugula, kale, several kinds of lettuce, radishes, etc. SOS kids are eating healthy salads!

The butterfly garden was originally installed three years ago at the front of our community – it serves as a campus beautification installment, and also an environmental learning opportunity for the children. Part of this request will bring in new picnic benches, made from recycled material, for the butterfly garden and orchard.

One of the advantages of this project is that it hits on each one of the five community benefit areas. Adopting local and organic gardening techniques, and a Village-wide recycling program stewards the environment and promotes healthy lifestyle; installation of the orchard and upkeep of garden and butterfly garden enhances the natural beauty of the town; and having our children working together with community volunteers promotes environmental education and public enjoyment!

# 3. Written Budget

The budget for the SOS Sustainability Project is detailed in the table below. All costs have been researched to identify the best quality materials at the best price. Links to cost included under each item.

Item	Cost Per Unit	Units Needed	Total Cost
26" Diameter Wooden Planting Barrels			
http://www.homedepot.com/p/Real-Wood-26-in-Dia-Cedar-Half-			
Whiskey-Barrel-Planter-			
G3056/204661482?keyword=real+wood+26in+dia+cedar+half+whi			
<u>skey+barrel+planter</u>	\$39.98	15	\$599.74
50 qt Potting Mix for Driveway Barrels			
http://www.homedepot.com/p/Miracle-Gro-50-qt-Potting-Mix-			
<u>72790430/206553441</u>	\$13.74	15	\$206.10
Mosquito-repellant Plants for Driveway Barrels			
http://www.homedepot.com/p/Proven-Winners-Citronella-Live-			
Plant-Herb-4-25-in-Grande-HERCIT1017520/206840278	\$5.00	90	\$450.00
110 Gallon Compost Bin			
https://www.walmart.com/ip/Exaco-Eco-King-400-Recycled-			
Plastic-110-galMedium-Compost-			
Bin/44629856?wmlspartner=wlpa&selectedSellerId=1172&adid=2			
222222227031969878&wl0=&wl1=g&wl2=c&wl3=61118511056			
<u>&amp;wl4=pla-</u>			
<u>108513979256&amp;wl5=1024888&amp;wl6=&amp;wl7=&amp;wl8=&amp;wl9=pla&amp;wl10=</u>			
8453398&wl11=online&wl12=44629856&wl13=&veh=sem	\$89.99	1	\$89.99
Stainless Steel 1 Gallon Compost Pail for each home.			
https://www.amazon.com/Stainless-Countertop-Compost-Bin-			
Silicone/dp/B00R90PB50/ref=sr_1_11?ie=UTF8&qid=1487167872			
<u>&amp;sr=8-11&amp;keywords=compost+bin</u>	\$19.99	15	\$299.85
Recycling receptacles for community Center.			
https://www.recycleaway.com/Kaleidoscope-Three-Stream-			
Combo-Recycling-Station p_483.html	\$625.97	1	\$625.97
60-Gallon Rain Barrels			·
http://www.hayneedle.com/product/greatamericanrainbarrelnant			
ucket60gallonrainbarrel.cfm?source=pla&kwid=RainBarrels%20lev			
el01&tid=GAM006-			
1&adtype=pla&kw=&lsft=adtype:pla&gclid=CLrIyInZktICFchbhgodg			
<u>c80sQ</u>	\$96.02	7	\$672.14
Picnic Tables made from Recycled Material			
https://www.schooloutfitters.com/catalog/product_info/pfam_id/			
PFAM45050/products id/PR057751?sc cid=Google NOR-			
PTBM7260-6-			
10&adtype=pla&kw=&CAWELAID=320012570000041814&CAGPSP			
N=pla&CAAGID=13113384497&CATCI=pla-185918842097	\$139.00	5	\$695.00

Native South Florida Fruit Trees (Mango, Orange, Avocado, Carambola, Lime, Banana, etc. Exact species TBD) <u>http://www.tropicalfruitnursery.com/PFDs/PIN-Retail-list-</u> 2011.pdf	\$95.00	30	\$2,850
30 bags of potting mix or equivalent for trees <u>http://www.homedepot.com/p/Vermont-Organics-Reclamation-</u> Soil-10-Qt-Organic-Growers-Potting-Media-			+ = / = = = =
OGPM10QT/204894846	\$16.67	30	\$500.00
Maintenance for Orchard (supplies and materials for 5 upkeep volunteer projects)			\$500.00
Maintenance for Organic Garden (supplies and materials for 5 upkeep volunteer projects)			
			\$500.00
			\$7,988.79

### 4. Project Scope

We expect work to begin on August 1, 2017 and for the project to complete 7/31/2018. The proposed timeline is as follows:

- August 2017:
  - Create the barrel mosquito repellant gardens for each of the homes **VOLUNTEER PROJECT**
  - o Install the recycling receptacle and composting station at the community center

## • September:

- Volunteer-led information for homes about how to compost and use rain barrels ; launch of village-wide composting and rain collection program.
- Maintenance of the community garden VOLUNTEER PROJECT
- Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.
- o Homes to utilize the composting bin for household scraps.
- October
  - Consult with local nursery to plot out the most appropriate fruit trees, create a plan for the planting and volunteers. Create a plan for maintenance of the orchard and assign duties to residents and staff.
  - Maintenance of the community garden VOLUNTEER PROJECT
  - Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.
  - Homes to utilize the composting bin for household scraps.
- November
  - Maintenance of the community garden VOLUNTEER PROJECT
  - Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.

- Homes to utilize the composting bin for household scraps.
- December
  - o Order trees, soil; schedule delivery
  - Maintenance of the community garden **VOLUNTEER PROJECT**
  - Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.
  - $\circ$   $\;$  Homes to utilize the composting bin for household scraps.
- January
  - **VOLUNTEER PROJECT** to install trees (this is the best time of year to plant fruit trees in Florida)
  - Weekly maintenance and checking on trees.
    Maintenance of the community garden VOLUNTEER PROJECT
  - Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.
  - Homes to utilize the composting bin for household scraps.
- February
  - Weekly maintenance and checking on trees.
    Maintenance of the community garden VOLUNTEER PROJECT
  - Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.
  - Homes to utilize the composting bin for household scraps.
  - Orchard fertilizing with 10-10-10 blend, ½ lb per tree (total of 15lbs fertilizer per month) – VOLUNTEER PROJECT
- March
  - Weekly maintenance and checking on trees.
    - Maintenance of the community garden VOLUNTEER PROJECT
  - Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.
  - Homes to utilize the composting bin for household scraps.
  - Monthly fertilizing with 10-10-10 blend, ½ lb per tree (total of 15lbs fertilizer per month) – VOLUNTEER PROJECT
- April
  - Weekly maintenance and checking on trees.
    - Maintenance of the community garden **VOLUNTEER PROJECT**
  - Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.
  - $\circ$   $\;$  Homes to utilize the composting bin for household scraps.
  - Monthly fertilizing with 10-10-10 blend, ½ lb per tree (total of 15lbs fertilizer per month) – VOLUNTEER PROJECT
- May
  - Weekly maintenance and checking on trees.
    - Maintenance of the community garden VOLUNTEER PROJECT
  - Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.

- Homes to utilize the composting bin for household scraps.
- Monthly fertilizing with 10-10-10 blend, ½ lb per tree (total of 15lbs fertilizer per month) – VOLUNTEER PROJECT
- June
  - Weekly maintenance and checking on trees.
    Maintenance of the community garden VOLUNTEER PROJECT
  - Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.
  - $\circ$   $\;$  Homes to utilize the composting bin for household scraps.
  - Monthly fertilizing with 10-10-10 blend, ½ lb per tree (total of 15lbs fertilizer per month) – VOLUNTEER PROJECT
- July
  - Weekly maintenance and checking on trees.
    Maintenance of the community garden VOLUNTEER PROJECT
  - Measure impacts of recycling in the community center and create a plan for further recycling in the homes, perhaps with a competition for weighing waste.
  - o Homes to utilize the composting bin for household scraps.
  - Monthly fertilizing with 10-10-10 blend, ½ lb per tree (total of 15lbs fertilizer per month) – VOLUNTEER PROJECT

### 5. Outreach Plan

The 90-day outreach plan that we have developed to secure votes from the community is as follows:

- Announce project with vote call to action in SOS Children's Villages- Florida spring newsletter.
- Comprehensive Facebook social media campaign with the following components:
  - 1) announce project nomination with instructions on how to vote to support SOS Children's Villages to receive the grant.
  - 2) weekly updates for the first 6 weeks along with number of votes in comparison to other applicants (will adjust campaign as needed based on votes) and varied messaging encouraging people to vote.
  - 3) Outreach will increase as campaign moves closer to the final voting.
- Coordinate campaign promotion efforts with City of Coconut Creek Public Relations department with emphasis on city employee engagement as well as explore ways to partner with the city to reach area residents.
- Press Release in Coconut Creek Life magazine.
- Send (3-4) email releases to SOS constituent database within the geographic area where there is the opportunity to impact votes
- Partner with volunteer groups to develop a comprehensive campaign to engage their members, thus increasing our reach.

In the case that we win the vote and the project is funded, we intend to work closely with Republic Services and the City to promote the partnership through our many marketing, media and PR channels.

## 6. Declarations Page

Attached.