



THE AMBASSADOR PROGRAM

*TAKING THE CITIZEN'S
ACADEMY TO THE NEXT LEVEL*



WHAT IS AN AMBASSADOR?

A person who acts as a representative or promoter of a specified activity.

(Oxford Language Dictionary)

THE AMBASSADOR PROGRAM WILL:

Achieve the Strategies Outlined in **Vision 2030**

5 Key Areas of Focus:

Sustainable Environment

Safety and Quality of Life

Adaptable and Progressive Mobility

Smart Growth

High Performance Government

PROPOSED SCHEDULE OF MEETINGS

Date	Vision 2030 Key Area of Focus	Topic	Content
TBD - April	HIGH PERFORMANCE GOVERNMENT	KICKOFF/WELCOME SCHOOL MENTORS	Explain purpose of program Increasing Coconut Creek school mentors JA World 3DE Program
6/9/2022	SAFETY AND QUALITY OF LIFE	EMERGENCY PREPAREDNESS	Hurricane Preparedness CERT Program Public Safety Programs Available
7/14/2022	ADAPTABLE AND PROGRESSIVE MOBILITY	TURNPIKE UPDATE	Provide update on project and impact on communities Preparation for upcoming public hearings
8/11/2022	SUSTAINABLE ENVIRONMENT	SOLID WASTE AND RECYCLING	Drop Off Center Pass Up Plastics School Recycling Program
9/8/2022	SUSTAINABLE ENVIRONMENT	LANDFILL UPDATE	Provide update on LUPA and impact to communities SWWG Update
10/13/2022	HIGH PERFORMANCE GOVERNMENT	COMMUNITY OUTREACH	Review website for ease of use Set up laptops – real-time evaluation of City website and other technology tools

PROPOSED SCHEDULE OF MEETINGS

Date	Vision 2030 Key Area of Focus	Topic	Content
11/10/2022	SUSTAINABLE ENVIRONMENT	RACE TO ZERO	Provide information on climate change and infrastructure impacts anticipated in the City
12/8/2022	SMART GROWTH	MAINSTREET	Provide public outreach opportunity for engagement and feedback on MainStreet plans. (This meeting may be advertised because of quasi-judicial nature)
1/12/2023	SAFETY AND QUALITY OF LIFE	PUBLIC SAFETY AND BODY CAMERAS	Discuss policies and procedures related to privacy and security.
2/9/2023	ADAPTABLE AND PROGRESSIVE MOBILITY	TRANSIT MASTER PLAN	Overview of existing services and opportunities for expansion of transit and microtransit
3/9/2023	HIGH PERFORMANCE GOVERNMENT	COMMUNITY OUTREACH	Review social media platforms to improve postings, frequency, graphics and interaction Brainstorm branding ideas for new programs and initiatives
4/13/2023	TBD	TBD (Possibly Affordable Housing)	TBD

EACH MEETING WILL INCLUDE 3 COMPONENTS:

SHARING INFORMATION



Topics connected to Vision 2030

In depth conversations on timely and relevant issues

Subject Matter Experts at each meeting

RECEIVING INPUT & FEEDBACK



Interactive meetings to engage Ambassadors

Ambassadors invited to stay for Commission Meetings to give feedback

Ambassadors encouraged to participate in other events

PROVIDING TOOLS



Handouts to share at HOAs and throughout community

Social media posts to share

List of contacts for emails and letters

Templates for emails

OFFICE HOURS

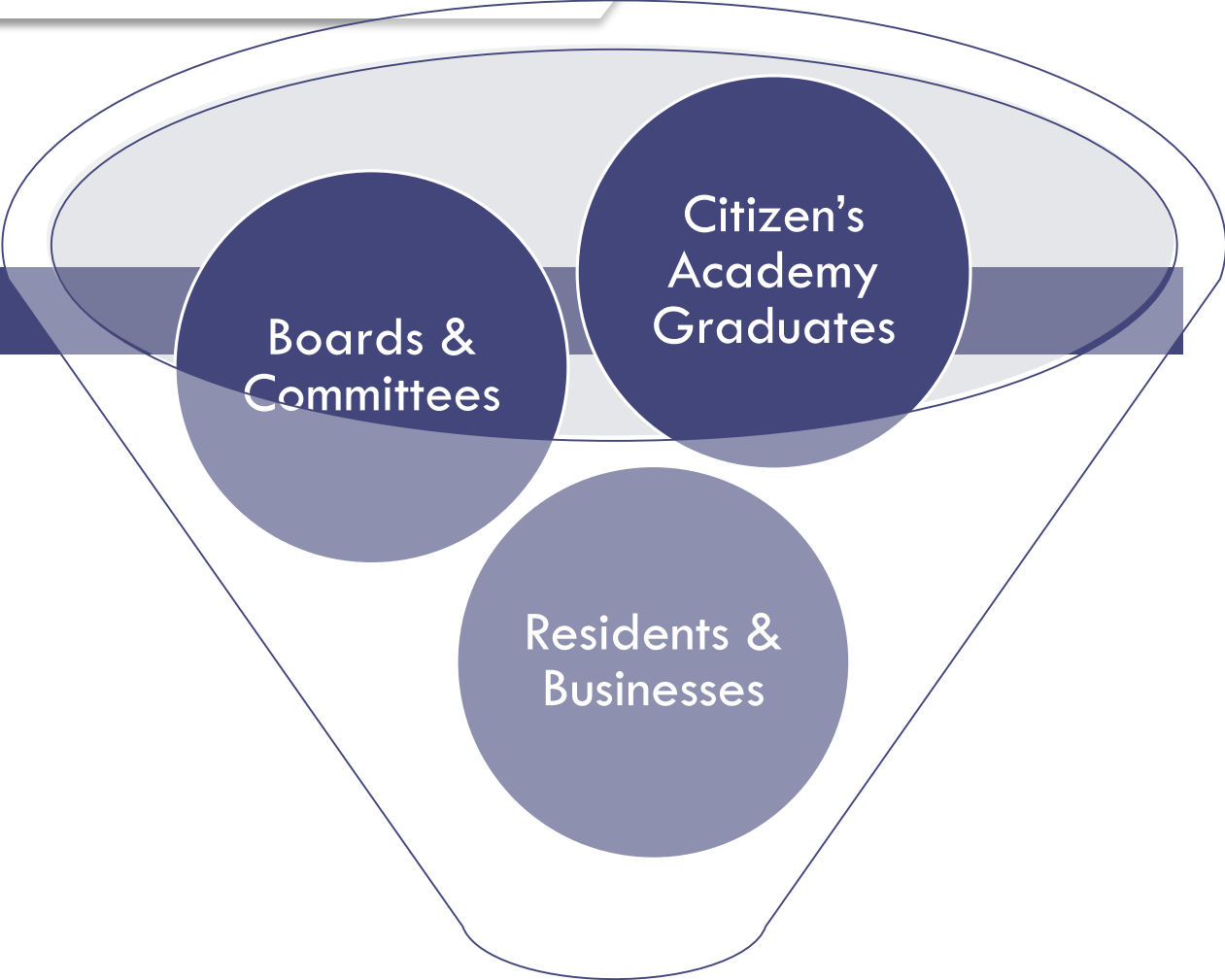
- Monthly Meetings coincide with 1st Commission Meeting of the month
- 1 hour meetings followed by 30 minute office hours
 - 5:30 – 6:30 *Ambassador Meeting*
 - 6:30 – 7:00 *Commission Office Hours/Networking*

AMBASSADORS WILL BE RECOGNIZED FOR

- Completion of Citizen's Academy
- Regular Attendance at Ambassador Meetings
- Participation in issue-related public hearings
- Leadership and engaging the community



ENSURING PARTICIPATION



Ambassadors

NEXT STEPS:

- Complete the proposed schedule (*recognizing that the schedule needs to be flexible to meet the needs of the City*)
- Finalize the Ambassador Program registration form
- Send invitations to potential Ambassadors to register
- Advertise the Ambassador Program
 - Social media outreach
 - Video from Mayor
- Hold kickoff meeting in April