



90% of Brain Growth Happens Before Kindergarten

ELC's Vision

All children will have high quality early learning experiences leading to success in school and life.



ELC's Mission

Lead and support the early learning community to deliver high quality early learning experiences to young children and families.

1. School Readiness (SR)

Child care financial assistance (aka subsidized child care) for low income eligible families with Educational focus on children birth to 5 y/o.

Coconut Creek: 13 centers serving 325 children with SR

Funded through
Federal & State
dollars
(and local
funders)

Allows parents to
work or attend
school while their
child is in a safe
Learning
environment

Helps children
birth to 5 prepare
for kindergarten
and beyond

Approximately
17,000 children
enrolled annually

(avg. 13,000 in 2021)



2. Voluntary Pre Kindergarten (VPK)

VPK – is a free Pre K program for 4 and 5-year-olds who reside in Florida.

Coconut Creek has 15 centers serving 325 children with VPK

Funded through
State dollars

No eligibility
requirements

Designed to
prepare children
for Kindergarten

Approx. 3 hrs per
day

Approx
17,00 children
enrolled annually

(only 11,000 in 2021)

Florida **VPK**

SR & VPK Child Care Small Businesses

- ELC contracts with approx. **740** early child care providers in Broward County
- Schools range in size from **5 to over 150** kids (centers and homes)
- ELC reimburses providers for a portion of the cost for caring for a child (directly to the program)



3. Quality Early Education Services

Ensure early educators have the necessary tools, resources & supports to increase the quality of education for children birth to five.

Professional Development:

Child Care Training
(200/yr)

11,000 + attendees

Annual Conference

Supports:

1:1 Coaching

Inclusion Support

Evaluation

Referrals

Accountability:

Program/Child
Assessments

Developmental
Screenings

Financial Supports:

Tiered
Reimbursement
System based on
level of quality

Training
Scholarships

Training and Professional Development

A focus on quality early childhood programs

- Social /Emotional Development
- Child Development
- Classroom tools/interactions
- Classroom Management
- Trauma Informed Care
- Special Needs/Inclusion
- Program Assessment
- Business/Leadership Skills (outsourced)





Additional ELC Services

Eligibility &
Enrollment
Assistance

Child Care
Resource &
Referral/Call
Center

Developmental
screening
services (e.g.
ASQ)

In Home
educational
resources
(parent/child)

Parent and
Child Care
Provider
Newsletter

Parent and
Family
Engagement

Education and
Advocacy
Efforts

Strengthen
the Child
Care
Industry

Using Federal Relief to Rebuild the Industry & Assist Struggling Families

- Stabilize the Child Care Sector through Provider Grants
- Reward Educators through Educator Bonuses
- Supports for struggling Kindergarten/Rising K children
- Increase Reimbursement Rates – Reflective of Cost of Quality Early Learning
- Strengthen/Retain Existing Early Learning Workforce
- Recruit/Retain Emerging Workforce
- Child Care for Essential Personnel (Redefine Essential to include Educators)
- Expand Child Care Subsidy to More Families in need (from 150% FPL to 300%)

Early learning success takes a community



High quality early learning positively impacts later in life.

Analysis shows that effective early childhood development leads to better adult family lives.



Starting earlier can produce greater gains.

The highest returns are achieved when investments start at birth – learning, health, behavior and ultimately, income.



High-quality early childhood education can break the cycle of poverty.

New findings indicate that high quality programs have the potential to lift multiple generations out of poverty.