WHEREAS, advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

WHEREAS, 2019 marks the 10th annual Small Business Saturday; and

WHEREAS, Small Business Saturday is essential to the preservation of the neighborhoods that comprise the landscape of our local economy and enrich its unique culture; and

WHEREAS, according to the United States Small Business Administration, there are 30.7 million small businesses in the United States; and

WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, the City of Coconut Creek, Florida, supports our local small businesses and the contributions they make to our local economy and community.

NOW, THEREFORE, BE IT RESOLVED that the City Commission of the City of Coconut Creek, Florida, hereby proclaims November 30, 2019, as:

"SMALL BUSINESS SATURDAY"

and urges the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, we have hereunto set our hands and caused the seal of the City of Coconut Creek to be affixed this 14th day of November 2019.