



RECEIVED
AUG 29 2018
BY 4:30 PM

SPECIAL EVENTS GRANT PROGRAM APPLICATION
Submission deadline:
August 30, 2018

1. Event Title: Tomorrow's Rainbow Pony Jail 'n Bale

2. Date/Place of Event: October 14, 2018, Tomorrow's Rainbow, 4341 NW 39 Ave, Coconut Creek

3. Has the event site been reserved? Yes No

4. Name of Organization: Tomorrow's Rainbow, Inc.

Contact Person: Abby Mosher Title: Founding CEO/Exec Director

Phone: 954.978.2390 E-mail: APDMOSHER@aol.com

Mailing Address: 4341 NW 39th Avenue, Coconut Creek, FL 33073

5. Chief Administrative Officer/President Abby Mosher

Phone: 954-978-2390 E-mail: APDMOSHER@AOL.COM

6. Brief Description of Event/Approximate Number of Attendees: _____

Pony Jail 'n Bale is a family friendly event that includes live music, games, petting area, jail vignettes for picture taking, a pie eating contest, lock-up fundraiser and more. Last year, more than 450 people participated in affordable fun that showed off Tomorrow's Rainbow and the City of Coconut Creek.

7. Attach non-profit certification (tax-exempt status) and Certificate of Incorporation as a registered entity in the State of Florida.

Attached: Yes No

8. Bank affiliations: Wells Fargo, Winston Park Branch

9. What is the date of your organization's original non-profit status? October 2, 2003

10. How much is total cost of your event? \$6,021

11. Is your event open to the public? Yes No

12. Percentage of Creek residents attending events: 50% estimated

13. What is the total monetary amount requested from the City of Coconut Creek? **(An itemized list showing exact dollar figures is required.)** \$5,000 Presenting Sponsor

14. How will the funds be used? _____

Funds will be used to offset the cost of the shade tents, entertainment, security, T-shirts, publicity/advertising/signage, inflatables and decorations. In addition, Tomorrow's Rainbow will work to partner with local businesses and the Chamber of Commerce for cross promotions.

15. What are the in-kind requests from the City of Coconut Creek? n/a

16. List other funding/grants that will go toward the event (i.e. cash, in-kind services, donations, grants, etc.). Tomorrow's Rainbow will receive income from sponsorships (Academica, Vertical Bridge, Joe DiMaggio Children's Hospital) ticket sales, inmate lock-up and concession sales. In-kind donations have been secured by Metro Diner, Publix and TrustBridge Health.

17. What benefits and positive effects will the City of Coconut Creek receive if a grant is awarded? Tomorrow's Rainbow continues to be the only stand-alone children's grief center in Broward County. Showcasing that the City of Coconut Creek is the home to the premier, award winning, resource for bereaved youth in our community is essential now, more than ever. The partnership between Tomorrow's Rainbow and the City of Coconut Creek re-enforces the City's commitment to the health and welfare of its citizens as well as those in surrounding cities. Pony Jail 'n Bale encourages families to come to our great city and stay awhile by visiting local businesses before and after the event.

18. What percentage of the profits will go towards charity? What percentage will go towards administrative costs? Tomorrow's Rainbow relies heavily on volunteers which allows us to keeps administrative costs to 15%.

19. I am duly authorized to speak on behalf of my organization.

20. I understand that I must timely submit all the required reimbursement documentation prior to receiving reimbursement for any authorized expense under the Special Events Grant Committee's award letter.

21. I hereby certify that my organization does not and will not engage in any form of discrimination and prohibits discriminatory activity.

22. In consideration of participating in the Special Events Grant Program, my organization agrees to be fully responsible for its acts of negligence or its employees' acts of negligence when acting within the course of scope of their employment, which may arise out of, in connection with, or because of the Special Events Grant Program. Nothing herein is intended to serve as a waiver of sovereign immunity by either party under Section 768.28, Fla. Stat., nor shall anything included herein be construed as consent to be sued by any third parties in any matter arising out of the Special Events Grant Program.

Note: You may attach additional pages, if needed.



President/CEO Signature

8/29/18

**PROPOSED EVENT BUDGET
CITY OF COCONUT CREEK
SPECIAL EVENTS GRANT PROGRAM**

Name of Organization: Tomorrow's Rainbow, Inc.

Name/Date of Event: Tomorrow's Rainbow Pony Jail 'n Bale, October 14, 2018

ANTICIPATED REVENUES

Your Organization's Contribution: \$ in-kind and salaries

Additional Revenue Sources:

Ticket Sales:	<u>\$1,500</u>
Donations, Sponsorships & Contributions:	<u>18,275</u>
Other - (List):	<u>14,900 ("bale" and food/beverage sales, etc.)</u>
Total Anticipated Revenue:	<u>\$ 34,675</u>

ANTICIPATED EXPENDITURES

Advertising and Publicity:	<u>\$ 1,000</u>
Equipment Rentals:	<u>1,500</u>
Facility Rental:	<u>in-kind</u>
Insurance:	<u>included in existing policy</u>
Lodging:	<u>n/a</u>
Security/Police:	<u>168</u>
Printing:	<u>200</u>
Postage:	<u>150</u>
Supplies & Materials:	<u>2,378</u>
Professional Fees:	<u>625</u>
Technical Equipment Expenses:	<u>n/a</u>
Travel and Transportation:	<u>n/a</u>
Other:	<u>0</u>
Total Anticipated Event Expenditures:	<u>\$ 6,021</u>

Disallowed Expenses:

Salaries, Benefits & Permanent Equipment

We hereby certify that all figures, facts, and representations made in this statement are true and correct to the best of my knowledge.

Chief Administrative Officer/President Signature: 

Date: 8/29/18

Chief Financial Officer/Treasurer Signature: 

Date: _____

2018 FLORIDA NOT FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# N03000008567

Entity Name: TOMORROW'S RAINBOW, INC.

Current Principal Place of Business:

4341 NORTHWEST 39TH AVENUE
COCONUT CREEK, FL 33073

Current Mailing Address:

4341 NORTHWEST 39TH AVENUE
COCONUT CREEK, FL 33073

FEI Number: 42-1605812

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

MOSHER, ABBY J
4341 NORTHWEST 39TH AVENUE
COCONUT CREEK, FL 33073 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

_____ Date

Officer/Director Detail :

Title CEO
Name MOSHER, ABBY J
Address 4341 NORTHWEST 39TH AVENUE
City-State-Zip: COCONUT CREEK FL 33073

Title DIRECTOR
Name TORNINCASA, MATT
Address 11362 NW 3RD PL
City-State-Zip: CORAL SPRINGS FL 33071

Title TREASURER
Name JORNELL, DEBORAH
Address 4766 NW 49 STREET
City-State-Zip: COCONUT CREEK FL 33073

Title DIRECTOR
Name VALENTIN, KIM
Address 960 MOCKINGBIRD LANE
UNIT 620
City-State-Zip: FORT LAUDERDALE FL 33324

Title DIRECTOR
Name TOWNSEND, COURTNEY
Address 1920 PARKSIDE CIRCLE S
City-State-Zip: BOCA RATON FL 33486

Title DIRECTOR
Name POSNER, DEBORAH DR.
Address 2900 NE 30TH STREET
APT 7M
City-State-Zip: FORT LAUDERDALE FL 33306

Title CHAIRMAN
Name PICCIRILLI, INGRID
Address 11050 CANARY ISLAND COURT
City-State-Zip: PLANTATION FL 33324

Title DIRECTOR
Name GINSBURG, JONATHAN
Address 2864 UNIVERSITY DRIVE
City-State-Zip: CORAL SPRINGS FL 33065

Continues on page 2

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 617, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: ABBY JO MOSHER

CEO

03/21/2018

Electronic Signature of Signing Officer/Director Detail

_____ Date

Officer/Director Detail Continued :

Title SECRETARY
Name MCDONALD-PAEZ, BELINDA
Address 9183 W SUNRISE BLVD.
City-State-Zip: PLANTATION FL 33322

Title DIRECTOR
Name PERRY, JODY
Address 11920 SW 13TH COURT
City-State-Zip: DAVIE FL 33325

Title DIRECTOR
Name BRIEF, CINDY
Address 9500 W SAMPLE ROAD
City-State-Zip: CORAL SPRINGS FL 33065

Title VC
Name FOLDESSEY, PATRICIA
Address 648 NW 45TH AVENUE
City-State-Zip: DEERFIELD BEACH FL 33441

Title DIRECTOR
Name SMITH, JOEL
Address 8920 NW 14TH STREET
City-State-Zip: PEMBROKE PINES FL 33024

Title DIRECTOR
Name WANG, XIAO PHD
Address 3501 DAVIE ROAD
City-State-Zip: DAVIE FL 33314

Date: APR 16 2008

TOMORROWS RAINBOW INC
C/O MARK S BAKER
1280 SW 36TH AVE STE 200
POMPANO BEACH, FL 33069-4838

Employer Identification Number:
42-1605812
DLN:
17053089838018
Contact Person:
GINGER L JONES ID# 31646
Contact Telephone Number:
(877) 829-5500
Public Charity Status:
170 (b) (1) (A) (vi)

Dear Applicant:

Our letter dated May 2004, stated you would be exempt from Federal income tax under section 501(c) (3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c) (3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading.

Please keep this letter in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely yours,



Robert Choi
Director, Exempt Organizations
Rulings and Agreements

TOMORROW'S RAINBOW



A WESTERN THEMED FESTIVAL FULL OF FUN FOR THE ENTIRE FAMILY!

MUSIC - FOOD - PETTING AREA - PUBLIX PIE EATING CONTEST
GAMES - JAIL 'N BALE FUNDRAISER - BOUNCE HOUSE - FACE PAINTING ~
PENNIES IN A HAYSTACK AND MORE...

#SelfieRow

Bring your smart phones!

Kids of all ages will have a blast taking pictures on Selfie Row where you are the star in Jail 'n Bale inspired scenes.

Sunday, October 14, 2018, Noon to 3:00 PM



Tickets Only \$5 each

Food & Refreshments Available for Purchase



Joe DiMaggio
Children's Hospital
AT MEMORIAL



PONY JAIL 'N BALE

www.TomorrowsRainbow.org

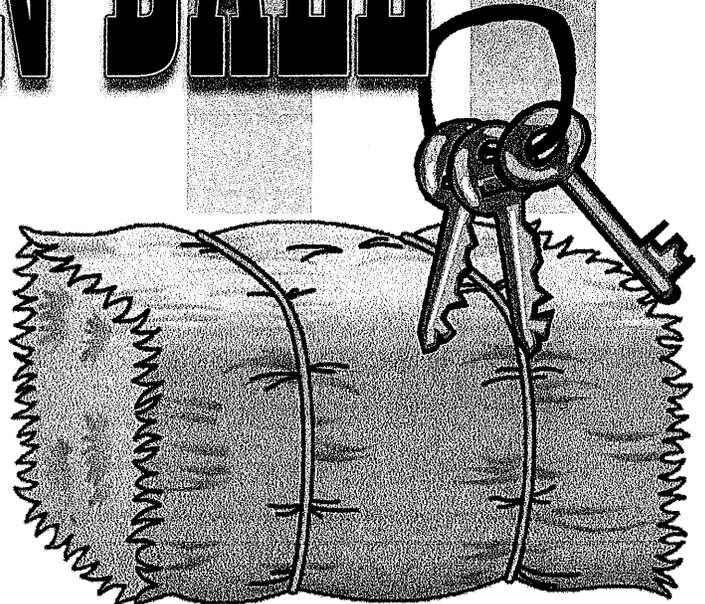
4341 NW 39th Avenue, Coconut Creek

(Wiles Rd. 1 blk east of Lyons - go south)

954.978.2390



Guiding Children Back To Joy



TOMORROW'S RAINBOW PONY JAIL 'N BALE



2018 PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER (1 available)

\$5,000

Extra large size company logo on event banner ~ Premium vendor table location ~ Large company logo on front cover of the event program ~ Company logo on all marketing materials ~ One full page advertisement or message within the event program ~ Company name or logo on email Blasts, web site and all social media

PENNIES IN A HAYSTACK PARTNER

\$5,000

Exclusive banner with company logo displayed prominently in the Haystack Corral ~ Large size company logo on event banner ~ Company name or logo on marketing material including email blasts, web site, event program and social media ~ Opportunity to distribute company branded items at vendor table/booth

JUMP ON THE BAND WAGON PARTNER

verticalbridge

ACADEMICA

\$2,500

SOLD

Exclusive banner with company logo at the stage area ~ Medium size company logo on event banner ~ Company name or logo on marketing material including program, web site and social media ~ Band announcements with Partner name recognition

STAGE COACH PARTNER

\$1,000

Individual banner with company logo featuring your car dealership & 2 vehicles of your choice with adjacent vendor table/booth ~ Small logo on the event banner ~ Company name or logo on marketing material including program, web site and social media

HOWDY PARTNER

\$500

Acknowledgement on event banner, program, web site and social media ~ Opportunity for vendor table in the game area or may utilize opportunity to underwrite one of the featured activities i.e. Panning for Gold, "Bale" Bondsman, Selfie Row

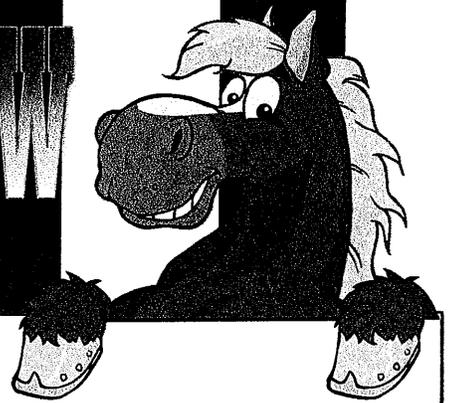
www.TomorrowsRainbow.org

4341 NW 39th Avenue, Coconut Creek

954.978.2390



TOMORROW'S RAINBOW



PARTNERSHIP AGREEMENT

____ Yes, Count on us to help further the mission of Tomorrow's Rainbow through a Pony Jail 'n Bale 2018 sponsorship.

Contact: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Presenting Sponsor \$5,000

Stage Coach Sponsor \$1,000

Pennies in a Haystack \$5,000

Howdy Partner Sponsor \$500



Band Wagon Sponsor \$2,500

Signature/Date of Authorized Representative: _____

Payment Preference (circle one): check enclosed please invoice call for credit card

For more information, call 954.978.2390

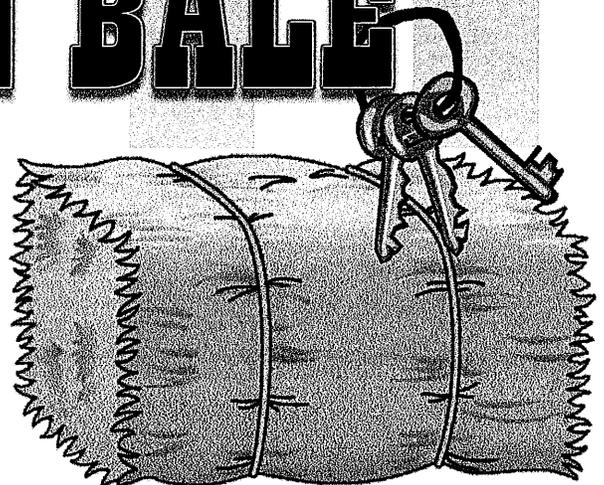
PONY JAIL 'N BALE

www.TomorrowsRainbow.org

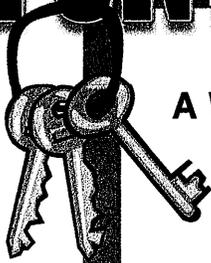
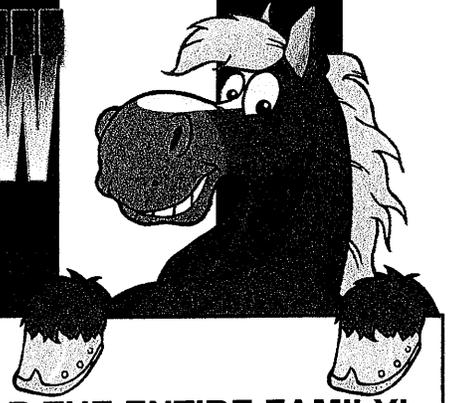
4341 NW 39th Avenue, Coconut Creek



Guiding Children Back To Joy



TOMORROW'S RAINBOW PONY JAIL 'N BALE



A WESTERN THEMED FESTIVAL FULL OF FUN FOR THE ENTIRE FAMILY!

Sunday, October 14, 2018, Noon to 3:00 pm

Inmates Wanted!

Overview: A western themed day of fun and fundraising for the entire family! Activities include an interactive social media photo gallery called "Selfie Row" where guests can capture photos in western and jail themed vignettes on their mobile device and post them with the hashtag #SelfieRow. Bounce houses, games with prizes, musical entertainment, pie eating contest, panning for gold, and Manure Madness will round out a day filled with fun for all ages.

Inmates: Warrants for arrest will be issued for members of our community to raise funds for Tomorrow's Rainbow. Once arrested, the philanthropic inmates will be locked up with a Tomorrow's Rainbow four-legged grief counselor - a miniature horse or farm animal - until they raise the necessary bail or "bale" that corresponds with their sentence. Inmates that raise their committed "bale" prior to the lock-up will be jailed for only 30 minutes. During this time the inmate will try to raise additional "bale" for future infractions.

Sentencing: We respect our inmate's ability to determine an appropriate sentencing level. Choose from the following:

- Misdemeanor - \$1,500
- Gross Misdemeanor - \$3,000
- Felony - \$5,000

Tomorrow's Rainbow Support: The Pony Jail 'N Bale task force, Tomorrow's Rainbow staff and volunteers, will ensure that you have the tools for success and a memorable and meaningful experience. We offer you online donation tools, sample letters/emails, pr/marketing and social media support.

Our Mission: Tomorrow's Rainbow provides grieving children, teens and their families an emotionally safe environment for hope and healing through guidance, education and support.

www.TomorrowsRainbow.org

4341 NW 39th Avenue, Coconut Creek 954.978.2390

*Advance tickets available by phone or web site



TOMORROW'S RAINBOW



2018 INMATE COMMITMENT

Yes, count on me to help further the mission of Tomorrow's Rainbow.
Lock me up at the Tomorrow's Rainbow Pony Jail 'n Bale!

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

By setting my "bale" at the following level, I know that I will make a tremendous difference in the lives of grieving children in our community:

Felony \$5,000 Bale

Gross Misdemeanor \$3,000 Bale

Misdemeanor \$1,500 Bale

Signature: _____ Date: _____

For more information, call 954.978.2390

PONY JAIL 'N BALE

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