



CITY OF COCONUT CREEK CITY COMMISSION MINUTES

Government Center
4800 W. Copans Road
Coconut Creek, Florida

Date: August 8, 2019
Time: 5:00 p.m.
Meeting No. 2019-0808WS

1. CALL TO ORDER

Mayor Welch called the meeting to order at 5:09 p.m.

2. PRESENT UPON ROLL CALL:

Mayor Sandra L. Welch
Vice Mayor Lou Sarbone
Commissioner Rebecca A. Tooley
Commissioner Joshua Rydell
City Manager Mary C. Blasi
City Attorney Terrill C. Pyburn
City Clerk Leslie Wallace May

EXCUSED:

Commissioner Mikkie Belvedere

3. DISCUSSION – PARKS AND RECREATION MASTER PLAN PROJECT

Parks and Recreation Director Wayne Tobey introduced the City's Consultant, David Barth, Barth Associates, and member of his consulting team, Neelay Bhatt, PROS Consulting, Inc. Mr. Barth began a *PowerPoint* presentation, highlighting the findings of the master planning process. He briefly reviewed the five phases of the Parks and Recreation Master Plan Project, the key principles that guided the process, and the methods of data collection used in the needs assessment phase of the project. He summarized the findings of the needs assessment phase, noting that the residents wanted better connectivity, more things to do within the existing parks, and facilities and programs to bring the community together.

He spoke about the visioning phase and explained that long-range visioning sessions were held to determine potential responses to the findings of the needs assessment. He discussed the following visioning session topics and key recommendations:

- Connectivity – provide improved connectivity with a loops and layers concept using the City's existing Greenways and Trails network and Complete Streets program to connect the north, central, and south zones of the City, including the use of crosswalks along Lyons Road as public art opportunities;
- Special Use Facilities – addition of a dog park, amphitheater, community pool, signature downtown park, and adventure course;
- Improvements to Existing Parks – development of a prototype for neighborhood parks, selection of a branded city chair for parks, water sport opportunities at the Community Center, re-design of Sunshine Park to an interactive urban park, and partnership with Broward County for a paddling trail at Tradewinds Park;
- Additional Park Land – seek opportunities to purchase additional land to expand

- recreational facilities and services;
- Staffing Recommendations – addition of marketing/communication positions to increase awareness of programs and services, addition of maintenance/weekend staff, focus on financial sustainability, plan for growth and succession, provide additional staff training, identify and assist participants with special needs, invest in an ongoing customer service/organizational culture development, provide more proactive communication and ongoing feedback, and upgrade technology;
- Programming Recommendations – offer pickleball, e-games and/or other programs consistent with changing demographics and trends, provide additional special events, expand senior programs, increase marketing outreach and user feedback for programs/events, expand classes in the south, increase use of volunteers, and evaluate program costs and pricing.

Mr. Barth closed by discussing the funding and implementation strategy phase of the master planning process. He commented that the implementation timeline is determined by the City and that it was recommended to update the needs assessment every three to five years during the implementation phase to account for changing priorities during long-range implementation. He discussed estimated capital and operating costs for implementing the master plan and potential funding sources. Mr. Barth highlighted several prioritization criteria that could be used to determine funding for recommended strategies in the master plan, and he reviewed staff's recommended top ten priorities:

- Lakeside Park renovations/development
- Oak Trails Park renovations/development
- Recreation Complex indoor/outdoor renovations
- Sunshine Drive Park renovations
- MainStreet development
- Fishing dock (Community Center, Windmill Park, Lakewood Park, Cypress Park)
- Walking path at George S. Gerber Park
- Windmill Park Lake renovation improvements
- Veterans Park landscape plan and walking path
- Connect all City greenways.

Deputy City Manager/CFO Karen Brooks commented that several of the priorities were included in the Capital Improvement Program (CIP) of the proposed FY20 Budget, including the development of Oak Trails Park. Discussion ensued regarding non-capital improvements that could be implemented on a shorter timeline than the capital improvements. Assistant City Manager/Sustainable Development Director Sheila Rose noted that as part of the final stages of the master planning process, the City Commission would formally adopt the Parks and Recreation Master Plan.

There was consensus for staff to present the Commission with three to five non-capital improvement priorities for the first phase of implementation.

ADJOURNMENT

The meeting was adjourned at 6:35 p.m.

Transcribed by Marianne Bowers

Leslie Wallace May, MMC
City Clerk

Dated