

Mission: The Coral Springs Coconut Creek Regional Chamber is the voice of business, engine for economic for economic growth and a champion for a thriving and welcoming community.

The primary objective of the Chamber is to create a climate of growth and success in which all businesses in Northwest Broward can prosper regardless of size or industry. Through our advocacy efforts, the Chamber represents the voice of business in the Northern Broward region. We provide leadership opportunities and business building initiatives that focus on the critical priorities of business in our local area. By leveraging the support, talent, and resources of our members, the Coral Springs Coconut Creek Regional Chamber of Commerce connects business leaders to each other and helps to improve the economic vitality of life for everyone. We offer a wide array of networking and educational programs designed to promote business as well as serving as a resource for businesses. As a member of the Coral Springs Coconut Creek Regional Chamber, businesses enhance their credibility and visibility and are included in a group of successful and friendly business leaders.

Benefits:

- 1. **Business Resources** The Chamber provides businesses resources to assist businesses with their needs. We connect businesses with local agencies that can assist them to become a certified business enterprise and provide them with complimentary business consulting. The Chamber has an in-house Small Business Mentor Council. We can provide businesses with a mentor that can assist them in specific areas that can ensure success. Topics include Business Plans, Strategic Plans, Marketing, Social Media, Access to Capital, Accounting, Legal and Customer Service,
- 2. **Marketing and Visibility** the Chamber offers *cost effective* targeted marketing opportunities to increase the presence of a business. The business profiles of Chamber members are listed on the Chamber website by category. The business is included in the Chamber's Community Magazine, which is sent out weekly throughout the year.
- 3. **Business Referrals** People do business with people they know, like and trust. By connecting with the Chamber and the members, businesses grow by getting to know other business leaders in the community.
- 4. **Networking Events** we offer events that provide businesses with opportunities to make new business connections that can foster businesses grow.
- 5. **Discounts** –Through national programs, the Chamber provides discounts on products and services useful businesses such as Office Depot, constant contact and more!
- 6. **Advocacy** The Chamber's Government and Community Relations Committee works directly with the city as a liaison for businesses. The Chamber listens to the concerns of the business community and communicates with city staff and elected officials. The Chamber watches out for individual business interests while they are operating their businesses.