

**RESOLUTION NO. 2015-155**

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF COCONUT CREEK, FLORIDA, AUTHORIZING THE CITY MANAGER OR DESIGNEE TO EXECUTE A SECOND AMENDMENT TO THE AGREEMENT BETWEEN THE CITY OF COCONUT CREEK AND REDEMPTION MEDIA HOLDING, LLC, PROVIDING FOR PUBLIC/PRIVATE PARTNERSHIP TO DESIGN, PRINT AND MAIL MONTHLY COCONUT CREEK LIFE MAGAZINE; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, on January 23, 2014, the City Commission approved an Agreement, (“Agreement”), wherein Redemption Media Holdings, LLC, RFP No. 11-20-13-10, was selected to design, print, and mail a monthly magazine that focuses on City news and events in accordance with the specifications contained therein. The magazine has been in circulation throughout the City ever since and is known as Coconut Creek Life magazine; and

**WHEREAS**, on May 1, 2014, the City Manager approved a First Amendment to the Agreement providing for the inclusion of the City’s Popular Annual Financial Report published in May of each year as an insert to the magazine which could be easily removed and reviewed by residents. This added service and the cost associated were memorialized in the First Amendment to the Agreement; and

**WHEREAS**, starting in January 2015, the City received several comments from residents living in certain areas of the City who were concerned that the magazine was not being distributed to their neighborhoods. The City investigated these concerns and determined that the City’s growth necessitated an increase in the number of subscriptions; and

**WHEREAS**, a Second Amendment to the Agreement is required to achieve the desired increase in subscription to provide for additional residents at the price of \$.83 per magazine above and beyond the first 23,000 magazines produced at \$.30 per magazine; as well as to provide for a deadline for magazine content to ensure prompt delivery, updated proof of insurance on behalf of Redemption Media Holdings, LLC, and to comply with Florida Law pertaining to public records retention; and

**WHEREAS**, the parties desire to memorialize the above amendments in the Second Amendment to the Agreement attached hereto and made apart hereof, and the City Commission believes that it is in the best interest of the City's residents.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF COCONUT CREEK, FLORIDA:**

**Section 1:** The foregoing "WHEREAS" clauses are HEREBY ratified and confirmed as being true and correct and are HEREBY made a specific part of this Resolution. All Exhibits attached hereto are incorporated herein and made a specific part of this Resolution.

**Section 2:** The City Commission of the City of Coconut Creek HEREBY approves the Second Amendment to the Agreement between the City of Coconut Creek, Broward County, and Redemption Media Holdings, LLC.

**Section 3:** The appropriate City Officials are hereby authorized to execute the Second Amendment to the Agreement between the City of Coconut Creek, Broward County, and Redemption Media Holdings, LLC.

**Section 4:** All Resolutions or parts of Resolutions in conflict herewith are hereby repealed to the extent of such conflict.

**Section 5:** If any clause, section, other part or application of this Resolution is held by any court of competent jurisdiction to be unconstitutional or invalid, in part or in application, it shall not affect the validity of the remaining portion or applications of this Resolution.

**Section 6:** This Resolution shall become effective immediately upon its passage and adoption.

Adopted this 23rd day of July, 2015.

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Rebecca A. Tooley, Mayor

Attest:

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Leslie Wallace May, MMC  
City Clerk

Tooley	<u>Aye</u>
Belvedere	<u>Aye</u>
Sarbone	<u>Aye</u>
Welch	<u>Aye</u>
Rydell	<u>Aye</u>