

**WHEREAS**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

**WHEREAS**, 2020 marks the 11<sup>th</sup> annual Small Business Saturday; and

**WHEREAS**, Small Business Saturday is essential to the preservation of the neighborhoods that comprise the landscape of our local economy and enrich its unique culture; and

**WHEREAS**, according to the United States Small Business Administration, there are 30.7 million small businesses in the United States; and

**WHEREAS**, 62% of those small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business; and

**WHEREAS**, 97% of consumers who shopped on Business Saturday agree that small businesses are essential to their community; and

**WHEREAS**, 96% of respondents who shopped on Small Business Saturday agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have a positive social, economic, and environmental impact; and

**WHEREAS**, the City of Coconut Creek, Florida, celebrates our local small businesses and the contributions they make to our local economy and community.

**NOW, THEREFORE, BE IT RESOLVED** that the City Commission of the City of Coconut Creek, Florida, hereby proclaims November 28, 2020, as:

***“SMALL BUSINESS SATURDAY”***

and urges the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**IN WITNESS WHEREOF, we have hereunto  
set our hands and caused the seal of  
the City of Coconut Creek to be affixed  
this 12th day of November 2020.**