

**FIRST AMENDMENT TO AGREEMENT BETWEEN THE
CITY OF COCONUT CREEK AND REDEMPTION MEDIA HOLDINGS, LLC
FOR PUBLIC/ PRIVATE PARTNERSHIP TO DESIGN, PRINT
AND MAIL MONTHLY MAGAZINE
RFP NO.11-20-13-10**

THIS First Amendment to the Agreement between the City of Coconut Creek, Florida ("City") and Redemption Media Holdings LLC ("Contractor") for Public/Private partnership to design, print and mail monthly magazine dated January 23, 2014 (the "Agreement") shall read as follows:

WHEREAS, the Agreement provides for Contractor to design, print and mail the City of Coconut Creek monthly magazine ("Magazine") pursuant to the terms of RFP No. 11-20-13-10; and

WHEREAS, the City has determined that it would be beneficial to its residents for the Annual PAFR Report to be bound in separately in all copies of the May edition of the Magazine each year during the term of the Agreement as an insert which can be easily removed from the magazine; and

WHEREAS, City acknowledges that creating the Annual PAFR Report as an insert is an additional service not included in the terms of the Agreement; and

WHEREAS, Contractor has agreed to provide this additional service;

NOW THEREFORE the parties agree to amend the Agreement as follows:

1. Contractor shall, commencing with the May 2014 edition of the Magazine, annually during the term of the Agreement and any extension thereof, print and bind in the City's Annual PAFR Report separately as an insert in all copies of the May edition.
2. Contractor agrees that the PAFR insert shall be of the same style and paper stock as the rest of the Magazine
3. City shall pay Contractor, annually, during the term of the Agreement, the sum of Four Thousand Eight Hundred Dollars (\$4,800.) ("PAFR Fee") in addition to the Contract price for the magazine set forth in the Agreement, for the additional service of printing and binding the PAFR Report as an insert in the May edition of the Magazine.
4. In the event the parties agree to extend the term of the Agreement beyond the initial two (2) year term provided for, then in that event Contractor shall provide City with written notice, sent not less than ninety (90) days prior to the renewal date of the Agreement, of any adjustment in the initial PAFR Fee. Contractor may increase the PAFR Fee up to a maximum of two percent (2%) for each year of any renewal term.
5. All other terms and conditions of the Agreement remain the same and in full force and effect except as modified herein.

IN WITNESS WHEREOF, the parties have made and executed this First Amendment to the Agreement between the City of Coconut Creek, Florida and Redemption Media Holdings LLC dated January 23, 2014 on the respective dates under each signature below. CITY OF COCONUT CREEK, through its City Manager or designee and Redemption Media Holdings LLC, signing through its CEO, duly authorized to execute same.

CITY OF COCONUT CREEK

Mary C. Blasi
Mary C. Blasi, City Manager

5/1/14
Date

ATTEST:

Leslie Wallace May 5/5/14
Leslie Wallace May, City Clerk Date

Approved as to form and legal sufficiency:

Paul S. Stuart
Paul S. Stuart, Esq.
Assistant City Attorney
Patricia A. Rathbun

5-5-14
Date

CONTRACTOR

ATTEST:

Redemption Media Holdings, LLC
By: Gary Press
Print Name: Gary Press
Title: CEO

4/27/2014
Date

STATE OF FLORIDA
COUNTY OF BROWARD

I HERBY CERTIFY that on this day, before me, the undersigned officer duly authorized in the State and County aforesaid to take acknowledgments, personally appeared _____ as _____ of Redemption Media Holdings, LLC, a Florida limited liability company, who is personally known to me or _____ who produced _____ as identification and who executed the foregoing instrument in my presence.

WITNESS my hand and seal this 28 day of April 2014.

Kelly Arduz
Notary signature

Print Name: Kelly Arduz My commission expires:

