



City of Coconut Creek

Application for Parks and Recreation Advisory Board

The information requested below is for consideration of appointment to the City's Parks and Recreation Advisory Board. Please complete and return this form to the City Clerk, **WITH a brief resume** of your experience by or before Monday, April 6, 2020.

PLEASE NOTE: Florida has a very broad public records law. Documents relating to city business are public records and are available to the public and media upon request. Your information provided within this application may therefore be subject to public disclosure. If your information meets an exemption pursuant to state statute, please advise the City Clerk.

Last Name: Realejo	Phone:	860-227-8858
First Name: Jeffrey	Alternate Phone:	954-785-5400 x 1005
Home Address: 3700 NW 20 th St. Coconut Creek, FL 33066	E-mail:	Jdrealejo@gmail.com

The Parks and Recreation Advisory Board is comprised of five regular members and one alternate member who serve a one-year term. The functions of the Board include acting in an advisory capacity to the city commission by reviewing and evaluating proposals to use, change, or create parks and recreational facilities; assist with review and development of long-range plans for new and/or improved recreational equipment and facilities; working to stimulate great community awareness and encourage resident use of parks, recreation programs and services, greenways/trails, and recreation facilities; serving as a public forum for the discussion of the creation, operation and maintenance of proposed and existing city parks and recreational facilities; assisting the parks and recreation director in determining what recreational facilities and programs are most appropriate to meet the needs of the communities served.

To the extent practicable, board appointments shall be based on the following considerations:

- Full-time city residency.
- Experience in Fitness, Health, Athletics, Recreation, Parks, Special Event Planning, Landscape Architecture, Biology, Climate change, Education, Engineering, Environmental science, Forestry, Gardening, Geology, Horticulture, Sustainability, or Urban planning;
- Current or prior engagement in one or more parks and recreation activity, such as community athletic leagues, community center recreation programs, park programs, special events, volunteer activities, or fitness membership; or
- Expressed interest in recreation, athletics, fitness, parks and special events with an articulated understanding of the value of those activities.

Preference will be given to applicants who have completed Coconut Creek Citizen's Academy.

The board meets on a quarterly basis. Appointments will be made at the April 23, 2020, City Commission Meeting.

Please mark Yes OR No for each of the following questions:

1. Are you at least 18 years of age and a full-time resident of Coconut Creek?

Yes No

2. Do you have experience in: Fitness, Health, Athletics, Recreation, Parks, Special Event Planning, Landscape Architecture, Biology, Climate change, Education, Engineering, Environmental science, Forestry, Gardening, Geology, Horticulture, Sustainability, or Urban planning?

Yes No

3. Are you currently or have you engaged in a community athletic league, a community center recreation program, a park program, or in any of the Parks & Rec special events, volunteer activities, or fitness membership?

Yes No

4. Do you have an expressed interest in recreation, athletics, fitness, parks and special events with an articulated understanding of the value of the activity?

Yes No

5. Do you hold a public office?

Yes No

6. Are you employed by the City?

Yes No

7. Are you a member of another City Board?

Yes No

8. Have you ever served on a City Board?

Yes No

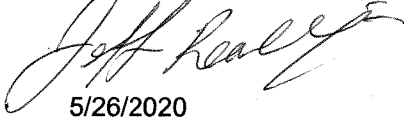
9. Will you be away from the City for extended periods of time?

Yes No

10. Have you graduated from the City's Citizen Academy?

Yes No

Signature:



Date:

5/26/2020

Jeffrey Realejo, CFP®



✉ Jdrealejo@gmail.com

☎ (860) 227-8858

📍 Coconut Creek, FL

🌐 www.linkedin.com/in/jrealejo/

Who Am I?

- Highly motivated self-starter who is fully committed to participating in improving his community.
- CERTIFIED FINANCIAL PLANNER™ with 4+ years of experience.
- Well-developed analytical and problem-solving skills.
- Expertise in gathering, interpreting, and communicating data.

Professional Experience

Associate Wealth Manager 📅 October 2017 – Present

Heritage Investment Group ♦ Pompano Beach, FL

- Work directly with 80+ clients in all areas of wealth management including investments, tax, estate, insurance, and retirement.
- Develop relationships with local professionals to generate prospective client referrals.
- Converted CRM database containing 5,200 contact records to new cloud-based CRM software and implemented new workflows, policies, and procedures to improve efficiency.

Associate Financial Advisor 📅 August 2016 – August 2017

Tobias Financial Advisors ♦ Plantation, FL

- Assisted Senior Advisors in working with clients in all areas of comprehensive financial planning.
- Analyzed investment opportunities, designed portfolios, and continuously monitored over 500 accounts.
- Designed and implemented 3(21) and 3(38) ERISA Fiduciary Retirement Plan Advisory Services for the firm.

Investment Consultant 📅 June 2015 – July 2016

Sentinel Benefits & Financial Group ♦ Wakefield, MA

- Offered fee-based financial planning services with a focus on retirement planning and asset management.
- Provided education and guidance to retirement plan participants to help maximize their retirement benefits.
- Worked closely with plan sponsors to implement custom retirement programs and employee benefits packages.

Leadership Experience

President 📅 June 2020 – Present

Early Bird Toast Masters ♦ Fort Lauderdale, FL

- Provide helpful and supportive leadership for all club activities.

Education Committee Chair 📅 January 2020 – Present

META Broward ♦ Fort Lauderdale, FL

- Identify, plan, and execute activities focused on personal and professional development

Board Member 📅 July 2019 – Present

The Exchange Club of Pompano Beach ♦ Pompano Beach, FL

- Advise leadership on club operations, activities, and community projects.

President 📅 May 2014 – May 2015

National Society of Collegiate Scholars ♦ Kingston, RI

- Managed the chapter's overall goals and direction for the year and maintained relations with national office.

Guiding Principle

- ✦ Rome was not built in a day, but it was built one day at a time.

Education

B.S. in Finance

The University of Rhode Island

Business and Global Trade Graduate

The Washington Center

Most Influenced By

- 🏠 Growing up around a family business.
- 👯 Building and maintaining strong friendships.
- ❓ Curiosity; understanding processes, concepts, and businesses.

Skills

Language: Basic understanding of Spanish

Computer: Salesforce, Microsoft Office (Excel, Word, PowerPoint, Outlook), Mac OS, Microsoft 365, Microsoft Dynamics

Strengths

Data Analysis ♦ Forecasting ♦ Efficiency
Building Relationships ♦ Communication

Professional Licenses

- CERTIFIED FINANCIAL PLANNER™
- FINRA Series 7 & 66 CRD #6364642
- Florida 0215- Unaffiliated - Life Including Variable Annuity & Health NPN # 17765748

Involvement

- Toastmasters International
📅 April 2019 - Present
- Broward Public Library Foundation
📅 August 2019 - Present
- The Exchange Club of Pompano Beach
📅 May 2018 - Present
- The First Tee of Broward County
📅 June 2017- April 2019
- URI 101 Mentor
📅 September 2014 - December 2014
- URI Career Services
📅 September 2014 - May 2015
- Sigma Phi Epsilon
📅 January 2012 - May 2015