

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

WHEREAS, 2021 marks the 12th annual Small Business Saturday; and

WHEREAS, Small Business Saturday is essential to the preservation of the neighborhoods that comprise the landscape of our local economy and enrich its unique culture; and

WHEREAS, according to the United States Small Business Administration, there are 31.7 million small businesses in the United States; and

WHEREAS, 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic; and

WHEREAS, 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and

WHEREAS, 96% of respondents who shopped on Small Business Saturday agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have a positive social, economic, and environmental impact; and

WHEREAS, the City of Coconut Creek, Florida, celebrates our local small businesses and the contributions they make to our local economy and community.

NOW, THEREFORE, BE IT RESOLVED that the City Commission of the City of Coconut Creek, Florida, hereby proclaims November 27, 2021, as:

“SMALL BUSINESS SATURDAY”

and urges the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**IN WITNESS WHEREOF, we have hereunto
set our hands and caused the seal of
the City of Coconut Creek to be affixed
this 28th day of October 2021.**