



SPECIAL EVENTS GRANT PROGRAM APPLICATION

Submission deadline:

September 15, 2022

1. Event Title: **Tomorrow's Rainbow Pony Jail 'n Bale**
2. Date/Place of Event: **10/16/2022, Tomorrow's Rainbow, 4341 NW 39 Ave, Coconut Creek**
3. Has the event site been reserved? ☒ **Yes**
4. Name of Organization: **Tomorrow's Rainbow**
Contact Person: **Abby Mosher** Title: **Founder / Executive Director**
Phone: **954.978.2390** E-mail: **abby@tomorrowsrainbow.org**
Mailing Address: **4341 NW 39th Avenue, Coconut Creek, FL 33073**
5. Chief Administrative Officer/President **Abby Mosher**
Phone: **954.978.2390 x406** E-mail: **abby@tomorrowsrainbow.org**
6. Brief Description of Event/Approximate Number of Attendees: **Pony Jail 'n Bale is a family-friendly event that includes live music, games, food, jail-themed vignettes for picture taking, a pie eating contest, Inmate lock-up fundraiser, a dunk tank, and more. All is included with a \$10 pp entrance fee. We expect 400+ people to join us in affordable fun that will raise awareness for Tomorrow's Rainbow and the City of Coconut Creek.**
7. Attach non-profit certification (tax-exempt status) and Certificate of Incorporation as a registered in the State of Florida.
Attached: ☒ **Yes** ☐
8. Bank Affiliation: **N/A**
9. What is the date of your organization's original non-profit status? **October 2, 2003**
10. How much is total cost of your event? **\$7,537**
11. Is your event open to the public? ☒ **Yes** ☐ **No**
12. Percentage of Creek residents attending events: **50% estimated**
13. What is the total monetary amount requested from the City of Coconut Creek? **(An itemized list showing exact dollar figures is required.) \$3,000 Bandwagon Sponsorship**
14. How will the funds be used? **Funds will be used to offset the cost of the shade tents, entertainment, security, T-shirts, publicity/advertising/signage, and decorations. In addition, Tomorrow's Rainbow will work to partner with local businesses and the Chamber of Commerce for cross promotions.**
15. What are the in-kind requests from the City of Coconut Creek? **N/A**

✓
Rt

16. List other funding/grants that will go toward the event (i.e. cash, in-kind services, donations, grants, etc.). **The 2022 Pony Jail N Bale event has secured sponsorships from: The Salah Foundation Children's Hospital (\$10,000), Vertical Bridge (\$5,000), Seminole Casino Coconut Creek (\$5,000), Waste Management (\$3,000), Zelman Style (\$1,500), Stephen's Distributing (\$1,000), and Joe DiMaggio's Children's Hospital (\$1,000). Several more sponsorships are pending.**

17. What benefits and positive effects will the City of Coconut Creek receive if a grant is awarded? **The Bandwagon Sponsorship (\$3,000) comes with the following benefits (per the attached Partner Packet): Exclusive banner with company logo at the stage area, Medium-size company logo on event banner, Name or logo on marketing material including program, website, and social media, Band announcements with partner name recognition.**

Tomorrow's Rainbow continues to be the only stand-alone children's grief center in Broward County. Showcasing that the City of Coconut Creek is the home to the premier, award winning, resource for bereaved youth in our community is essential now, more than ever. The partnership between Tomorrow's Rainbow and the City of Coconut Creek re-enforces the City's commitment to the health and welfare of its citizens as well as those in surrounding cities. Pony Jail 'n Bale encourages families to come to our great city and stay awhile by visiting local businesses before and after the event.

18. What percentage of the profits will go towards charity? What percentage will go towards administrative costs? **Tomorrow's Rainbow runs meaningful programs with a lean budget. We rely heavily on volunteers which allows us to keep administrative costs under 9%, with more than 91% going directly into our programming**

19. What precautions will be taken against the spread of Covid-19? **The event takes place outdoors on our 2.5-acre mini-ranch. There are hand-washing and hand-sanitizing stations throughout the property. Disposable masks are available at the entrance for anyone wishing to wear one.**

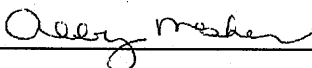
20. ☒ I am duly authorized to speak on behalf of my organization.

21. ☒ I understand that I must timely submit all the required reimbursement documentation prior to receiving reimbursement for any authorized expense under the Special Events Grant Committee's award letter.

22. ☒ hereby certify that my organization does not and will not engage in any form of discrimination and prohibits discriminatory activity.

23. ☒ In consideration of participating in the Special Events Grant Program, my organization agrees to be fully responsible for its acts of negligence or its employees' acts of negligence when acting within the course of scope of their employment, which may arise out of, in connection with, or because of the Special Events Grant Program. Nothing herein is intended to serve as a waiver of sovereign immunity by either party under Section 768.28, Fla. Stat., nor shall anything included herein be construed as consent to be sued by any third parties in any matter arising out of the Special Events Grant Program.

Note: You may attach additional pages, if needed.



President/CEO Signature

**PROPOSED EVENT BUDGET
CITY OF COCONUT CREEK
SPECIAL EVENTS GRANT PROGRAM**

Name of Organization: **Tomorrow's Rainbow Inc.**

Name/Date of Event: **Tomorrow's Rainbow Pony Jail 'n Bale, October 16, 2022**

ANTICIPATED REVENUES

Your Organization's Contribution: **\$ in-kind and salaries**

Additional Revenue Sources:

Ticket Sales: **\$4,000**
Donations, Sponsorships & Contributions: **\$68,000**
Other - (List): _____ \$ _____
Total Anticipated Revenue: **\$72,000** _____

ANTICIPATED EXPENDITURES

Advertising and Publicity: **\$1,750** _____
Equipment Rentals: **\$1,978** _____
Facility Rental: in-kind _____
Insurance: included in policy _____
Lodging: na _____
Security/Police: na _____
Printing: **\$200** _____
Postage: **\$50** _____
Supplies & Materials: **\$2,359** _____
Professional Fees: na _____
Technical Equipment Expenses: na _____
Travel and Transportation: na _____
Other: **\$1,200- band** _____

Total Anticipated Event Expenditures: **\$7,537** _____

Disallowed Expenses:

Salaries, Benefits & Permanent Equipment

We hereby certify that all figures, facts, and representations made in this statement are true and correct to the best of my knowledge.

Chief Administrative Officer/President Signature: *Deborah Journell*
Date: **9/12/2022**

Chief Financial Officer/Treasurer Signature: *Deborah Journell*
Date: **9/12/2022**

Harrison, Denise

Subject: FW: Tomorrow's Rainbow 2022 Special Event Grant Application
Attachments: Tomorrow's Rainbow Event Application 2022 - City of Coconut Creek.pdf

From: Leah Eauslin <leah@tomorrowsrainbow.org>
Sent: Thursday, September 15, 2022 11:47 AM
To: DeLaunay, Maureen <MDelaunay@coconutcreek.net>
Subject: Tomorrow's Rainbow 2022 Special Event Grant Application

Dear City of Coconut Creek,

Attached to this email, please find a completed special event grant application in consideration of a \$3,000 sponsorship from the City of Coconut Creek to support our 2022 Pony Jail 'N Bale event on October 16th. We hope to have the City join us again this year as we have some fun and raise critical funding for our Children's Bereavement Support Services program. As you know, Tomorrow's Rainbow provides free equine-assisted grief support for hundreds of children in our community each year.

The attached package contains:
Grant Application
IRS Determination Letter
Event Budget
Sponsorship Information

If you have any questions at all, or want additional information, please do not hesitate to contact me directly.

Thank you for ongoing support and thoughtful consideration of this request.

Regards,

Leah Eauslin



Leah Eauslin

OFFICE ADMINISTRATOR



954.978.2390 754.732.0994



4341 NW 39th Avenue Coconut
Creek, FL 33073



TomorrowsRainbow.org



eagala
The Global Standard for Equine Assisted
Psychotherapy & Personal Development



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To Whom it May Concern,

Thank you for your interest in Tomorrow's Rainbow, a local 501(c)(3) nonprofit organization that provides mental health support to children and teens suffering from grief and trauma. Our therapeutic mini-ranch is an oasis promoting emotional wellness and resiliency through an array of services including peer support groups and equine assisted psychotherapy. The program is free of charge to ensure access to all children in need. Our mission is to reduce at-risk behaviors while guiding grieving and traumatized children back to joy.

On October 16, 2022, we will hold our signature fundraiser, Tomorrow's Rainbow Pony Jail 'n Bale, at our mini-ranch in Coconut Creek, Florida. This is the one time a year that we open our gates to the general public. There will be tons of fun activities for all ages including games, live music, #SelfieRow, Pennies in a Haystack, a dunk tank, bounce house, Manure Madness, and a creative "Lock Up" fundraiser where preselected community members volunteer to be incarcerated in a miniature horse stall where they will remain a VIP (Very Important Prisoner) until they raise their "bale!"

Many local businesses enjoy the benefits of great exposure by becoming a partner at Tomorrow's Rainbow Pony Jail 'n Bale. The attached packet includes a list of partnership opportunities, along with the benefits included under each level. Feel free to reach out to me if you would like additional information, or if you are interested in a more customized partnership.

Tomorrow's Rainbow relies on the generosity of individuals, foundations, and corporations to support our mission. We hope you can help us make this year's Pony Jail 'n Bale the best one yet.

Thank you in advance for your support.

Sincerely,

Abby Mosher
Founding CEO/Executive Director

Join us for a Western Outdoor Extravaganza with FUN, FOOD, LIVE MUSIC, and FAMILY

TOMORROW'S RAINBOW

PONY JAIL 'N BALE



Come out Sunday, October 16, 2022
1:00 - 4:00 PM | \$10 pp all inclusive

FOOD: Hamburgers, Hotdogs, Nachos, Chips, Drinks, Snow
Cones & Popcorn... all with your entrance fee.

Tomorrow's Rainbow Mini-Ranch
4341 NW 39th Ave | Coconut Creek 33073
TomorrowsRainbow.org
954.978.2390



Jail 'n Bale Inmate
Fundraiser



Games



Bounce House



Food



#SelfieRow



Presented by:
Salah Foundation
Children's Hospital
BROWARD HEALTH



@TomorrowsRainbowInc



@Tomorrows.Rainbow



@TRainbowInc

2022 Partnership Opportunities

Presenting Partner (1 available)

\$10,000

Extra large size company logo on event banner ~ Premium vendor table location ~ One full page advertisement or message within the event program ~ Company name or logo on email blasts, website, and social media

SOLD

Pennies in a Haystack Partner (1 available)

\$5,000

Exclusive banner with company logo displayed prominently in the Haystack Corral ~ Large size company logo on event banner ~ Company name or logo on marketing material including email blasts, website, event program, and social media ~ Opportunity to distribute company-branded items at vendor booth

SOLD

Chuckwagon Partner (1 available)

\$5,000

Exclusive banner with company logo displayed prominently in the food concession area ~ Large size company logo on event banner ~ Company name or logo on marketing material including email blasts, website, event program, and social media ~ Opportunity to distribute company-branded items at vendor booth

SOLD

Band Wagon Partner (4 available, 1 sold)

\$3,000

Exclusive banner with company logo at the stage area ~ Medium size company logo on event banner ~ Company name or logo on marketing material including program, website, and social media ~ Band announcements with partner name recognition

Games or #SelfieRow Partner (2 available)

\$1,500

Individual yard signs with company logo in game area or #SelfieRow ~ Small logo on the event banner ~ Company name or logo on marketing material, including program, website, and social media.

SOLD

Stagecoach Partner (1 available)

\$1,000

Individual banner with company logo featuring your car dealership & 2 vehicles of your choice with adjacent vendor booth ~ Small logo on the event banner ~ Company name or logo on marketing material including program, website, and social media

Howdy Partner

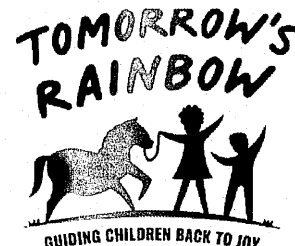
\$500

Acknowledgment on event banner, program, website, and social media ~ Opportunity for vendor booth in the game area or underwriting one of the feature activities i.e. Panning for Gold, "Bale" Bondsman, Manure Madness, Snow Cones, Popcorn, etc.

www.TomorrowsRainbow.org

4341 NW 39th Avenue, Coconut Creek, FL 33073

954.978.2390



All proceeds benefit children's grief and trauma programs at Tomorrow's Rainbow

TOMORROW'S RAINBOW PONY JAIL 'N BALE



Partnership Agreement

____ Yes, count on us to help further the mission of Tomorrow's Rainbow through a
Pony Jail 'n Bale 2022 Partnership

Contact Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

SOLD Presenting Partner - \$10,000

SOLD Pennies in a Haystack Partner \$5,000

SOLD Chuckwagon Partner \$5,000

☐ Band Wagon Partner \$3,000

SOLD Games and #SelfieRow Partner \$1,500

☐ Stagecoach Partner \$1,000

☐ Howdy Partner \$500

Signature of Authorized Representative: _____ Date: _____

Payment Preference (circle one): check enclosed please invoice call for credit card

**TOMORROW'S
RAINBOW**



GUIDING CHILDREN BACK TO JOY

Presented by:

**Salah Foundation
Children's Hospital
BROWARD HEALTH**



www.TomorrowsRainbow.org

4341 NW 39th Avenue, Coconut Creek, FL 33073

954.978.2390



@TomorrowsRainbowInc

@Tomorrows.Rainbow

@TRainbowInc

INTERNAL REVENUE SE -CE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **APR 16 2008**

TOMORROWS RAINBOW INC
C/O MARK S BAKER
1280 SW 36TH AVE STE 200
POMPANO BEACH, FL 33069-4838

Employer Identification Number:
42-1605812
DLN:
17053089838018
Contact Person:
GINGER L JONES ID# 31646
Contact Telephone Number:
(877) 829-5500
Public Charity Status:
170 (b) (1) (A) (vi)

Dear Applicant:

Our letter dated May 2004, stated you would be exempt from Federal income tax under section 501(c) (3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c) (3) of the Code.

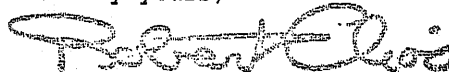
Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading.

Please keep this letter in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely yours,



Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)

2022 Tomorrow's Rainbow Pony Jail N Bale

Item	Supplier	Cost	Total
Drinks			
Concessions			\$1,000.00
Game Prizes	Oriental Trading		\$200.00
T-shirts	GAR Industries		\$720.00
Stall signs			\$100.00
Inmate Hats	Party Supplies Delivered		\$-
Pies/Pie Prizes (In-Kind)			\$-
Decorations	Oriental Trading		\$100.00
Decorations	straw	20 @ \$11.95	\$239.00
Misc			\$50.00
Canopies		2 @ \$109	\$218.00
Subtotal			\$2,627.00

Advertising/Promotions

Item	Supplier	Cost	Total
Signs	A sign on time		\$1,000.00
Facebook Ads & eblasts			\$500.00
Printing			\$200.00
Postage			\$50.00
Recognition			\$250.00

Subtotal **\$2,000.00**

Other

Item	Supplier	Cost	Total
Band			\$1,200.00
Sunshine Tents			\$1,710.00

Subtotal **\$2,910.00**

TOTAL EXPENSE: **\$7,537.00**