



SPECIAL EVENTS GRANT PROGRAM APPLICATION

Submission deadline:

September 15, 2022

1. Event Title: iLUMA (Inter-Generational Literacy Using Music and Art)
2. Date/Place of Event: iLUMA 10/7/22, 11/18/22, 12/9/22, 1/20/23, 2/10/23, 3/10/23
3. Has the event site been reserved? ☒ Yes ☐ No
4. Name of Organization: South Florida Chamber Ensemble
Contact Person: Myrna Meeroff Title: Executive Director
Phone: (954) 803-3762 E-mail: sfcemusic@gmail.com
Mailing Address: 6011 NW 68 Street, Parkland, FL 33067
5. Chief Administrative Officer/President Myrna Meeroff
Phone: (954) 803-3762 E-mail: sfcemusic@gmail.com
6. Brief Description of Event/Approximate Number of Attendees: iLUMA is an arts integration program that teaches and/or reinforces listening, memory and reading comprehension skills in ages 4-104, by pairing music, visual art, and literature with reading comprehension. Participants use keywords to draw and color answers to reading comprehension questions in each month's storyboard. For each story, students will receive a storyboard that contains six panels with the written story and incomplete illustrations in each panel. For each panel, a narrator will read the narration then ask students to complete the drawing based on information in the story. Musicians from the SFCE play music from the stage version of the story as the children complete their drawings. Each program also includes a traditional dance from the culture being presented. The dance break happens halfway through the program to give participants and opportunity to get up and move. This season of iLUMA ties to the SFCE 12th Season called Waterways. It is a series of 6 stories from diverse cultures that connect to water: Magic Mittens is a story from Ukraine about mitten lost in the snow. Peter and the Wolf Haiti is the Peter and the Wolf story set in Haiti with a female protagonist. The Spider's Gift is a Russian fairy tale set to the music of Rimsky-Korsakov. Can Dr King Sing tells the story of the Civil Rights movement with traditional African American Spirituals. A Stone at the Door is a Moroccan story with traditional music from Morocco and Hiakka is a traditional tale from Hawaii about two goddesses. Before each story begins, the narrator teaches participants how to say yes and no in the language of the culture and gives cultural information such as location, climate, favorite foods, and schools. Each storyboard is collected at the end of each session and independently scored by two or more teaching artists. Scores are entered in to a spreadsheet to track improvement. Storyboards are returned to students at the end of the residency. The objectives of the project are: to use keywords to promote reading comprehension, to expose participants to classical music, literature, and world cultures, and to encourage a love of reading. We are doing two sessions on each day for a total of 12 sessions. We anticipate 40 attendees per session in order to adhere to social distancing for a total attendance of 480 for the project assuming the project is presented live.
7. Attach non-profit certification (tax-exempt status) and Certificate of Incorporation as a registered entity in the State of Florida.
Attached: ☒ Yes ☐ No

8. Bank affiliations: PNC Bank

9. What is the date of your organization's original non-profit status? 3/11/2013

10. How much is total cost of your event? \$6000

11. Is your event open to the public? x **Yes** ☐ **No**

12. Percentage of Creek residents attending events: 54%

13. What is the total monetary amount requested from the City of Coconut Creek? **(An itemized list showing exact dollar figures is required.)** \$3000

14. How will the funds be used? We are requesting \$3000 in matching funds from the City of Coconut Creek. \$1000 of funds will go towards evaluations of the storyboards. \$1000 will pay part of the cost of arranging the musical scores to fit our ensemble for the four new stories we are incorporating in our 2022-2023 season. \$300 will go towards the creation of 4 new storyboards. \$400 will go towards creating the narrations in English, Spanish and French for the four new stories. \$300 will go for the choreography of one dance for each of the 6 stories.

15. What are the in-kind requests from the City of Coconut Creek? No in kind requests

16. List other funding/grants that will go toward the event (i.e. cash, in-kind services, donations, grants, etc.). _____

We have secured a grant in the the amount of \$3000 from the Florida Division of Cultural Affairs for this location. We are seeking the remaining matching funds in the amount of \$3000 to cover the cost of implementing the program at the North Regional/Broward College Library in Coconut Creek. The library is donating the use of the auditorium, microphone and projector for this program as well as printing the storyboards and providing crayons that will be set up by library volunteers. The library is also providing marketing for the program including adding this to their event list on the website, posting flyers about the program in the library and posting information on external sites like South Florida Parenting and 4FunKids. In the event the program goes fully virtual, each partner school will provide the crayons and print the books for their students to complete in school.

17. What benefits and positive effects will the City of Coconut Creek receive if a grant is awarded? iLUMA is our most successful and longest running program. We had over 700 participants in our iLUMA program last season, including elementary school children, older adults, and people with disabilities. 78% of participants showed a steady increase in reading comprehension throughout the program, 82% of participants showed a higher score from the first to the last and 91% of participants showed their highest score in the final session. Participants come from mostly low income preschools where students have no prior preschool experience so these numbers are very encouraging. Every year, the same schools sign up to participate because they believe in the benefit of the project. Even though we don't track musical knowledge or concert etiquette, we notice from the stage that participants are remembering the musical instruments and learning to follow directions over the course of the project. We also see the benefits to seniors in improved memory.

18. What percentage of the profits will go towards charity? What percentage will go towards administrative costs? There is no profit for this program. The SFCE always uses any profits for programming costs only.

19. What precautions will be taken against the spread of Covid-19? The musicians of the SFCE are all fully vaccinated. We wear masks until it is necessary to remove them for the playing of the music. We sit six feet from each other and the audience will also be spread out throughout the auditorium to be socially distanced. There will be hand sanitizer at every table. We are prepared

to go virtual if necessary, preferably having the SFCE musicians broadcast live from the auditorium.

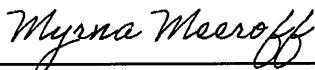
20. **X** I am duly authorized to speak on behalf of my organization.

21. **X** I understand that I must timely submit all the required reimbursement documentation prior to receiving reimbursement for any authorized expense under the Special Events Grant Committee's award letter.

22. **X** I hereby certify that my organization does not and will not engage in any form of discrimination and prohibits discriminatory activity.

23. **X** In consideration of participating in the Special Events Grant Program, my organization agrees to be fully responsible for its acts of negligence or its employees' acts of negligence when acting within the course of scope of their employment, which may arise out of, in connection with, or because of the Special Events Grant Program. Nothing herein is intended to serve as a waiver of sovereign immunity by either party under Section 768.28, Fla. Stat., nor shall anything included herein be construed as consent to be sued by any third parties in any matter arising out of the Special Events Grant Program.

Note: You may attach additional pages, if needed.



President/CEO Signature

**PROPOSED EVENT BUDGET
CITY OF COCONUT CREEK
SPECIAL EVENTS GRANT PROGRAM**

Name of Organization: South Florida Chamber Ensemble

Name/Date of Event: iLUMA 10/7/22, 11/18/22, 12/9/22, 1/20/23, 2/10/23, 3/10/23

ANTICIPATED REVENUES

Your Organization's Contribution: \$0 _____

Additional Revenue Sources:

Ticket Sales: _____

Donations, Sponsorships & Contributions: \$3000 from Florida Cultural Affairs grant

Other - (List): \$3000 Coconut Creek Special Events grant

Total Anticipated Revenue: \$6000

ANTICIPATED EXPENDITURES

Advertising and Publicity: \$0 BC/NR library donating the marketing

Equipment Rentals:	<u>\$0 (microphone and projector donated by BC/NR Library)</u>
Facility Rental:	<u>\$0 (space donated by BC/NR library)</u>
Insurance:	<u>\$0 Donated by SFCE</u>
Lodging:	_____
Security/Police:	_____
Printing:	<u>\$0 (donated by BC/NR library)</u>
Postage:	_____
Supplies & Materials:	<u>\$0 BC/NR library donating crayons</u>
Professional Fees:	<u>\$5000 (\$500 each for musical arrangements of 4 stage Works=\$2000, \$250 for each storyboard for 6 stories=\$1500, \$250 for each narration for 4 stories= \$1000, \$80 for each choreography for six stories = \$480</u>
Technical Equipment Expenses:	_____
Travel and Transportation:	_____
Evaluation	<u>\$1020 to evaluate all the storyboards</u>
Total Anticipated Event Expenditures:	<u>\$ 6000</u>

Disallowed Expenses:
Salaries, Benefits & Permanent Equipment

We hereby certify that all figures, facts, and representations made in this statement are true and correct to the best of my knowledge.

Chief Administrative Officer/President Signature: *Myrna Meeroff*
Date: 8/27/22

Chief Financial Officer/Treasurer Signature: *[Signature]*
Date: 8/27/22